



KHUSHI
M E D I A

Corporate Profile

Who are we?

Capturing Emotions. Spreading Smiles. 😊



We are a Delhi-based team of story-tellers that truly believe in the magic of visual media. Founded in 2010, under the aegis of our Chief Story Teller, Ranjan Kumar Jha; Khushi Media has worked relentlessly to deliver quality content to our clients. Today, we can proudly say that Khushi Media is one of Delhi's most recognized full-service production houses with a enviable clientele that includes brands from both public & private sector.





Ranjan Kumar Jha

Leadership Team at Khushi Media

Meet the Storytellers

Khushi Media's leadership trinity brings together experts from the field of sound production, video production and marketing strategy, playing on each others' planning & executional strengths, we create the perfect solution for each challenge that comes to us.



Prashant Dwivedi



Farha Naaz

Services offered

What we do?

Pre-Production

Our in-house team of planners, writers and production experts help you conceptualize, materialize and plan the execution of the content, helping you with accurate estimations of the time and money involved. We also help you with the cast, locations, permissions and other pre-production related services.

Production

Khushi Media boasts of one of the biggest production set-ups in the city. With a dedicated Chroma Key Set-up, 8 Audio Studios and in-house production tools, we ensure that the production is fast, reliable, quality-focused and offers value for money to our clients.

Post-Production

Khushi Media has over 8 edit tables in-house along with graphics, 3D & 2D set-up, offering complete audio, video, VFX and graphic design capabilities. With expert editors, sound engineers and motion graphic artists, we are equipped to handle all post production challenges with ease.

our services

Audio Production

With one of the biggest studio set-up in Delhi, Khushi Media offers a complete spectrum of audio production services across 150+ languages. Our team of professionals include sound engineers, voice over artists, dubbing artists, recordists and directors.



Radio Spots • Short Radio Programs • Radio Interstitials • Sound Scaping • Sound Design • Audio for Videos • Public Announcements • Audio Presentations • Music Production • Editing Services • Studio Services • E-Learning • IVR Scripts



our services

Video Production

Videos are the most consumed communication format in the world. Our all-star team of writers, directors, producers and cinematographers are equipped to handle projects of nearly every scale and genre; from single-camera studio interviews to multi-camera, multi-crew commercial shoots, we have proved our mettle time and again.

TV Commercials • Web Films • Web Series Production • Documentaries • Short Films • Corporate Videos • Unboxings •
Training Modules • E-Learning • Editing Services • OTT Original Content

our services

Motion Graphics & 3D

No other platform gives you the freedom to experiment as motion graphics, may it be an explainer video or an intricate stop motion. Our motion graphics team is equipped to deliver quality with an excellent turn-around time.



- 2D Explainers
- Product Demo
- App Demo
- Social Media Content
- 3D Product Modeling
- E-Learning
- Logo Animations
- Website Content
- Product Launch Videos
- Walk Throughs
- AR/VR



our services

Creative & Strategy Services

Every medium has its own language and creative opportunities; our team of content & strategy experts partner brands to help create content that is relevant, consistent and action oriented. With content localization capabilities for over 125 languages, we help you reach a wider audience in the way they communicate.

Content Writing • Script Development • Production Scheduling • Story Boarding • Content Localization • Digital Content • Social Media Content • Viral Video & Sharable Content • Brand Video Strategy • Brand Consulting

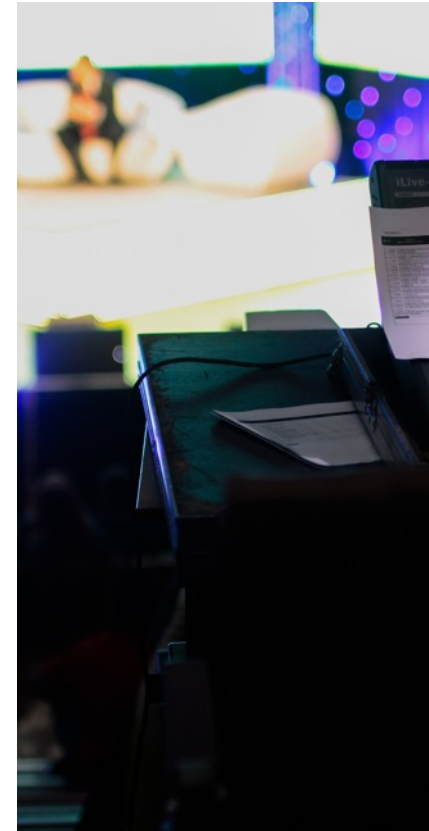




Khushi Media Credentials

Our Work

Although, each one of our project is close to our heart, our portfolio consists of some of our work that was exceptionally received





Click on the play button to open the Video
(YouTube Link that open in the browser)

Video Production | Central Government of India | TV Commercial

Creating awareness around the evils of Child labour

Video Concept

Video showcases a common household scenario wherein the house maids tag their kids along to help with household chores and end up denying them the basic right to education and a good childhood.

Scope of Work

Video Concept
Video Scripting
Production Shoot
Post Production Edit & graphics



Video Production | Home Decor | TV Commercial

Flooring the audience with Pergo

Video Concept

Leverage agile frameworks to provide a robust synopsis for high level views.

Scope of Work

Video Pre-Production
Production Shoot
Post Production & Graphics



Click on the play button to open the Video
(YouTube Link that open in the browser)

Video Production | Income Tax Department | TV Commercial

Addressing the Taboo associated to paying tax

Video Concept

The video showcases the good work that government does with the money that is collected by the taxpayers through a hearty conversation between father and daughter.

Scope of Work

Video Concept
Video Scripting
Production Shoot
Post Production Edit & graphics

2D Animation Video | Utilities | Web Film

Setting up best practices for Delhi Metro

Video Concept

Project includes a 2D animation video production for Delhi Metro, communicating the dos and don'ts at Metro premises

Scope of Work

Scripting
Motion graphics
2D Animation





Video Production | Ministry of Health | TV Commercial

Reminding the youth to take care of the senior citizens

Video Concept

The video puts across the need to care for the elderly through an emotional situation between a little girl and her grandfather. Work done for Ministry of Health

Scope of Work

Video Pre-Production & concept
Production Shoot
Post Production & Graphics



Video Production | Hospitality | TV Commercial

Creating a visual delight for Noormahal Hospitality

Video Concept

A TV Commercial encapsulating the royalty
and hospitality of Noormahal hospitality group

Scope of Work

Production Planning
Production
Post Production





Click on the play button to open the Video
(YouTube Link that open in the browser)

Video Production | Haryana Government | Corporate Films

Recapping Haryana Government's contributions towards education

Video Concept

The video is designed and produced to work as a journey, covering the magnitude of Haryana government's efforts towards improving the standard of education in Haryana and the super 100 initiative.

Scope of Work

Video Concept
Video Scripting
Production Shoot
Post Production Edit & graphics



Video Production | Nutrilite | TV Commercial

Showcasing the health benefits of Nutrilite all plant protein powder

Video Concept

TV Commercial to explain the health benefits of Nutrilite's all plant protein powder.

Scope of Work

Video Concept

Video Scripting

Production Shoot

Post Production Edit & graphics



[Visit Khushi Media Youtube Channel For more of our work](#)

Our operational scale

Infrastructure

Infrastructure is the backbone of any organization. Khushi Media offers a reliable and scalable infra to deliver projects of mammoth proportions. Our team of experts is equipped to handle any production challenge.

08

Audio Studios

12

Edit Tables

25

Production
Experts

06

Motion
Graphics
Experts

Empanelment:





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Get in Touch



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