TrackTalents

THE BEST CLOUD-BASED APPLICANT TRACKING SYSTEM

www.TrackTalents.com

OUR COMPANY

TrackTalents has been developed to serve the needs of today's staffing and recruitment professionals which balances ease-of-use with powerful features to enhance collaboration without compromising compliance and quality.

WHAT WE DO AT

BUILDING RELIABLE SOLUTIONS FOR THE US STAFFING INDUSTRY

TrackTalents

WE HAVE EVERYTHING YOU NEED

If not just ask us and we will build it for you.

WE FOCUS ON ONLY THOSE INTEGRATIONS OR TOOLS THAT YOU WILL USE
AND NOT 100+ INEFFECTIVE TOOLS WHICH YOU WILL NEVER USE.

TrackTalents

WHY TRACKTALENTS

- Made For US Staffing Companies

- Rich UI/UX

- Completely Configurable and Customizable

- Best Customer Support in this Segment

- Most Affordable Product

- Push Notifications and Smart user permissions

- Semantic matching of Candidates and Jobs

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RECRUIT FEATURES

- Job Board Integration (Dice, Monster, ITContract, CareerBuilder)
- Interview Scheduling
- Smart permissions for users
- Social Media Posting
- VoIP Integration
- Custom Workflows
- HR - Timesheets/Invoicing/Payroll
- Mass(Bulk) Emails
- White labeling for Mass(Bulk) Emails
- SMS Integration

- Best In class user Interface
- Pipeline data
- VMS Integration
- Analytics & Reports
- Customizable field Look ups
- Candidate Tracking
- CRM
- Job Board Posting
- Resume Parsing & Semantic Search
- On-boarding & Digital Sign
- Outlook Plugin
- Jobs Feed(Zip Recruiter, Glassdoor)

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MANAGE YOUR JOBS

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List Open Positions
Create new Job postings with all the essential details in less than 30 seconds.

Know your Pipeline
Design your workflow and accurately track how candidates go through different statuses. Pipeline is the section that manages your candidate stages from submission to placement. Track and change the status of candidates as they progress through the recruitment process.

Job Tracking
Have a clear view, track positions & stay informed about clients & candidates. Track, View & Shortlist candidate's applications as per the job requirement. No need to go through hundreds of candidate's details and lose your way while searching.

Publish Your Jobs
You know best where your potentials candidates are. Publish jobs on various free job boards and social media channels of your choice.

Assign Teams & Schedule Interviews
Assign every job posting to one recruiter or the entire recruiting team. Reach out & schedule interviews by sending meeting invites to candidates & interviewers.

Career Site
Post your jobs to your own branded & customizable career site on your website. Quick & Easy deployment.

Job postings from VMS
Reduce data entry by linking TrackTalents with your clients VMS. Get all the latest job posting and updates in real-time. No more VMS login required.

CANDIDATES

Resume Parsing

TrackTalents resume parser translates all the data from each resume into searchable data. Every bit of information from the resume is extracted and added to your database.

Understand the Candidates

Everything you need to know about a candidate resume, emails, interaction history, interview status, feedback, and notes – in one place. When you look up a candidate, you get a complete history. Every interaction – emails, # of submissions, the interview feedback, calls, all his resumes, everything is accessible and apparent.

Parse from Anywhere

Parse resumes from your outlook attachments or any folders from your desktop. Parse a single resume or bulk. Perform Bulk Resume Parsing from your desktop using our bulk import option.

Know the Origins

Always know the source where the resume arrived from. Job board name or vendor or referral – you will have it. This helps to choose your best source of good candidates.

One Candidate, One Profile

Never worry about when or how many times or from where the candidate applies or your recruiter sources the resume, we will eliminate duplicates and store only one profile. Each candidate has only one profile but can possess multiple historical resumes, and one default resume.

Score the Candidate

Rate each candidate based on his skills, his marketability and any other parameters you need. Doing this helps you identify the top candidates who you can choose for submissions.

HOTLIST/REQLIST

Hotlist Data
Keep track of all your bench candidates in one place with the help of candidate status. Get all the required data related to them on a single screen.

Market Hotlist/Reqlist
Send your hotlist/reqlist via mass emails to all your contacts, swiftly and effortlessly with a single click.

Hotlist/Reqlist Campaigns
Group your consultants/jobs into different sets using campaigns and use different marketing strategies for each campaign.

Submissions
View, Track and Manage all bench submission and get into the details with a single click.

Hotlist/Reqlist Templates
Your hotlist/Reqlist. Your templates. Customize the process as per your company's workflow.

Conduct Interviews
Instantly schedule an interview and notify the candidate and interviewer, in the same click. Also, send yourself an email reminder event as well.

CANDIDATE SEARCH

TrackTalents

Semantic Search

All the resume data is searchable using our semantic and Machine Learning algorithms to get the right resume results

Matching Candidates

For every job posting, you can enter criteria for a quick search and the tool will automatically match and tag candidates from your database. It's that easy. Source the best fit candidate based on the relevance of the job profile you specifically want. The most relevant matches displayed will make your work

Focused Search

Hunt the resume database with varied parameters and you do not have to be a search expert for it. Search for candidates with different combinations of skills, experience, location, the freshness of resume, etc.

Job Board Search

Search and download resumes from various job boards directly into your database. No more downloads and uploads. Integrated resume search using Dice and Monster to import resumes into TrackTalents ATS.

MASS MAILING

Reach Your Audience

Reach & Nurture prospects – candidates, contacts, and vendors by sending customized emails. Create multiple lists with any number of emails for each list

Bulk Emails

Send personalized emails to multiple candidates and never miss out a potential hire. Any number of emails, any time – by choosing any lists

Measure Mass Mails Performance

Get exhaustive details on your hotlist email campaigns – delivery, bounces, opens, clicks, etc. Also, we keep your lists clean and your domain healthy. Our intelligent algorithms handle all bounces, and necessary actions are initiated.

Customize Your Email Templates

Standardize communication and make mass mailing interesting by making it work your way. Customize the email to reflect your brand colors, select the columns you want to share and your email signature as well.

INTEGRATIONS

VOIP Integration

Call your contacts or candidates from within the application. Place outbound calls from any module where phone numbers are displayed. Just click and make a call. You can also track call logs, times and make notes.

Social Media

Recruiters can expand their reach on social media with automated job postings on different social channels. This expands your recruitment reach beyond job boards and careers portal and attracts both active and passive talent.

Job board Integration

With one click you can import Resume of the selected candidate into ATS and your recruiters don't waste resume views and automatically track who is viewing and importing Resumes into ATS. You can also post to free Job boards like ZipRecruiter, Glassdoor etc.

SMS

You can keep your firm on the cutting edge and use SMS messages to engage candidates, qualify them faster, decrease your time to fill, and make more placements while creating an incredible candidate experience.

Integrated Career Portal

TrackTalents gives you complete control over the career portal style and navigation. Positions are automatically posted and updated on your career portal when you create new positions or apply updates in the ATS System. Also, you can integrate your bench candidate's hotlist on to the career portal

VMS Integration

TrackTalents VMS automation sends all your candidate data back to your VMS. Every field is automatically filled and resumes are uploaded in the background to the applied Jobs. All status updates are also seamlessly synced between your VMS and ATS, giving you full visibility into where your candidate submissions stand.

OUTLOOK INTEGRATION

Add Candidate

From selected email user can add new Candidate, along with Resume parsing and additional documents with one click

Source Resume to a Job

From selected email user can Source Resume to a Job, which create a new candidate record and automatically will add a record into Pipeline activity

Submit Resume

From selected email user can Submit a Resume directly and this will track submission automatically

Add Contact

This will extract the data from the body of the selected email and creates a new Contact record directly

Link Emails

This will automatically link the incoming outlook email with candidate/contact record in ATS, if email of candidate/contact exists

Communicate with Candidates

This will archive/make inactive record not to send any future bulk emails to contact or candidate records

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ANALYTICS

User-Friendly Dashboard

All the information related from User activity to Pipeline report to Calendar/Alerts & Onboarding can be accessed from a single dashboard at your fingertips

Metrics Measured

Pipeline data folder will give the details of Submissions Vs Interviews Vs Hires, You don't need to spend all day figuring it out. Evaluate your recruiting or sales team performance with our real time reports.

Smart Reports

Waste no time in getting a comprehensive overview of all recruitment and user activity, quickly, accurately, and at one glance.

Identify the loopholes

Get to know the impediments by identifying the gaps and improve your processes. Need to know which team is lagging or which client is not working, etc., you can do that with our reports suite.

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CRM

Contacts/Vendors

You can enter all the required information needed about your Clients and Vendors in one place. Be it contact information, contracts, notes or anything else; it is accessible easily.

Create New Relations

We give you the ability to create new clients or vendors, but you can formulate any relationships – Hotlist Vendor, Sub-Contractor, Implementation Partner, etc. by using Contact Type and Contact Status fields

Nurture Existing Relations

Real-time information on client or vendor activity will make way for better and constructive communication with your clients. Additionally, the app will tag all emails you send to your contacts against them for reference.

Don't miss the Specifics

Make a note of all the work specifics related to clients. Keeping a track record will let you know all the requirements a client has asked for.

REVIEWS

Roger Keith

The biggest challenge staffing businesses face is getting their recruiting teams to use the ATS day in and day out. TrackTalent ATS gives recruiting personnel of all experience levels an easy to use.

Alessia

TrackTalents ATS is highly intuitive and logical interface, that makes the likelihood of full adoption high.

Sadath Hussain

Bird eye view interface which allows user customization and permissions by which you feel TrackTalents ATS as your own designed ATS. Saves time & money altogether.

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THANKS!

CONTACT

Does anyone have any questions?

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THANK YOU