

# CORPORATE PROFILE

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# Work

Let our experience speak  
for itself



### Insurance Management Solution

Comprehensive web-based insurance management solution that leverages the transformative power of technology to improve operational efficiency, enhance customer relationship, meet regulatory compliance & reduce time-to-market for this UK based Insurance major.



### App Testing for largest Indian M-Wallet

India's largest mobile payment service platform & now a payment bank relied on us for testing & QA of their system, from the very initial days of their start-up journey.



### Corporate Website & App

A prospect and customer engagement app with corporate and product info about SBI General Insurance. It has several self-service functionalities, like ability to generate instant quote and initiate the claim process.



### Corporate Banking App

An online banking app for corporate clients, for enabling transactions and detailed reporting. A fast and efficient product that provides unique banking experience from India's third largest private bank.



### Formula 1 Live Streaming App

High availability and extremely scalable app for Fox Sports, to stream Formula 1 races in real-time, show race statistics and publish results.



### Airtime Vending Mobile Application

An app for South Africa's 3rd largest telecommunication company Hello Group, to provide their customers with a mobile wallet and real-time top-up facilities.



### Barbie Fashionistas Dressing Game

A super-fun & engaging mobile game for kids, where they can dress-up their favourite Barbie dolls. This app for Mattel has very attractive UX, gamification & monetization model using in-app purchase.



### Smart TV and Online Radio (OTT)

A multi-channel Over-the-top (OTT) IP-TV product that provides access to several TV & Radio channels to citizens of Saudi Arabia through mobile, desktop/laptop and Smart TV or through a simple dongle - anytime, anywhere.



### Online Betting Console

A console that enables betting for games through terminal machines that are installed in public places & outlets. This do-it-yourself system has superior user-experience coupled with highly sophisticated back-end system.



### Website for Parliament of India

The official website for the parliament of world's largest democracy. A responsive, bi-lingual site lets citizens stay updated with the latest discussions/debates, papers, legislations, proceedings, events and news from the Lok Sabha.



### Crowdsourcing for better governance

A flagship App of Govt. of India to crowdsource ideas and inputs for better governance from over 1.3 billion citizens. It allows direct connect between citizens and the government for better aligned policies.



### Election Commission of India – Election Monitoring & Analytics System

A cloud-based, scalable monitoring and analytics platform to provide real-time updates and monitoring of thousands of polling booths through multi-channel approach of Mobile App and SMS to account for wide geographical diversity during election in India.



### Over-the-top In-flight Entertainment

An app based entertainment system that lets passengers enjoy music, movies and games over local Wi-Fi hotspot available inside the flight.



### Reengineering Shopping Experience

KWallet is a game changing POS+Wallet product by Konvergence. We reengineered and redesigned the same to shorten its update cycle and reduce the total cost of maintenance. The app is being used by Italy's top retailer - Coop Consumatori Nordest. It combines promotions, mobile-wallet, scan and go, shopping list, coupons, a digital loyalty card and payments.



### B2B eCommerce Marketplace

An e-commerce marketplace for LED equipments, operating in Middle-East and Europe, with complex warehouse management system. It also allows for bulk buying, quote creation and negotiation features for B2B transactions.



### Payday Loan Management & POS

Payday loan management system for Cash4You to manage customers, stores and employees. It has a comprehensive Point of Sale (PoS) system, extensive business intelligence and reporting besides fraud notification system.



### Aviation planning for cargo flights

An aviation route planning system, which generates the best routes for global cargo flights, calculating real time rates of fuel prices, ACMI rates, currency conversion, etc.; ensuring efficiency, effectiveness and profitability for Magma Aviation.



*There are so many creative & professional web designing and development companies. Our commitment with Indus Net relies on the fact of their dedication. We have competitors at this hour who are growing faster and better in their eCommerce platform.*



*We recently engaged Indus Net to develop a large digital platform centred on niche markets in Australia, the United States and United Kingdom. At our project's core was the need for a highly user friendly interface, with an adaptable backend capable of managing enormous amounts of information seamlessly and securely. Indus Net was contracted to undertake our Project through a robust due diligence process that considered almost 40 software development organisations. Throughout this initial four-month process, Indus*

*Net staff were reliable, helpful and provided practical solutions to our questions. This momentum has been maintained by all Indus Net staff, who also openly accommodated our desire to workshop the Project in person with our internal development team. Our Australian development team visited Indus Net's Kolkata offices in Nov, 2015.*

*We feel that our initial due diligence was successful in that we have gained a long term development partner, that has consistently provided a service and product our clients will ultimately have confidence with. Please do not hesitate to contact us if you require any further information regarding our experiences with Indus Net Technologies.*

*However, the question remains whether we are letting them get away with that? No, because Indus Net team are willing to help us to level the playing field with an full understanding of our business to reconstruct and enhance our site to not only be looking pretty, but also to function at the speed of the light.*

## **Simon Constantine**

*CIO, ALMIZAN Natural Trading Company*

## **Ben Keys**

*Director, Buy Old Pty Ltd*



### **Creating Successful Offshore Team of Cashpoint**

<https://www.youtube.com/watch?v=lvzFn8ALGLA>



### **Journey Of A Decade – Ageas Offshore team at Indus Net Technologies**

<https://www.youtube.com/watch?v=u9C-P7xvnd0>



### **Helping SOMAX Launch an Asset Management Tool Equipped for On-demand Customization**

<https://youtu.be/9jnmMaMpJMY>



### **Shriram Properties Broke Into Kolkata Realty Market and Generated Surplus Leads**

[https://youtu.be/VjU3nXkzr\\_c](https://youtu.be/VjU3nXkzr_c)



### **Creating a Successful Flexi hiring model for Cipla**

<https://youtu.be/nT0VsgKQD7s>

# Profile

Full service, Integrated Digital  
Success Company

[www.indusnet.co.in](http://www.indusnet.co.in) / [info@indusnet.co.in](mailto:info@indusnet.co.in)







## Since

1997



## Team

750+ Passionate Professionals



## Offices

40,000 square feet



## Presence in

India, UK, USA, Canada, South Africa,  
Mexico, Saudi Arabia, UAE, Kuwait, Singapore



## Globally distributed revenue



## Core Services

Digital Consulting, Web Apps, Mobile Apps, Analytics, Digital Marketing, Cloud Infra



## Business distribution



## # of hours delivered

6,250,000 hours and counting



## Projects delivered

11000+



## Relationship Value

\$50K - \$2m per annum



## Project Ticket Size

\$15-\$100K



## Proud of

85% Business comes from existing clients



## Perceived as

Innovation Outsourcing Partner, Strategic Digital Partner



## Lean Organization

Only 3 levels of hierarchy including top management. Empowered team.



## Super Team

At least 3x more productive



## Industries served

Financial Service, Media, Publishing, Entertainment, Retail, Health, IT Services, Professional Services, Education & Others

**We, unlike robots, do not work only with our brains. We are humans with an uncanny love for technology and immense love for solutions.**

Passion for the work we do continuously inspires us to be more and more involved. Adapting to changes help us keep up with latest trends. Our values have, on the other hand, kept us strongly rooted:

**We create value**

**We innovate everyday**

**We love technology**

**Integrity. Respect. Commitment**



- **Integrity**

Adhering to high ethical & corporate governance standards that promote an environment of trust, accountability, honesty and upholding of legal and moral obligations.

- **Commitment**

A cohesive dynamic team that is focused on consistently delivering superior results and exceptional customer services on time. We work for excellence.

- **Respect**

Understanding the differences in social backgrounds, perceptions, and contributions for harmonious collaboration and synergy among all individuals and treating each quality with dignity and courtesy.

- **Create Value**

We believe – create value to be valued. This invariably means that our value is dependent on what we create for others. Responsive and consistently delivering excellence by helping them Save Smarter & Grow Faster.

- **Innovate**

We anticipate future needs - enabling us to enhance our capabilities and remain relevant to client's business requirements under changing business conditions. We create new ideas, share it & strive to turn it into a reality & opportunities that benefit the industry at large.

- **Love Technology**

This passionate involvement differentiates us from others. We are madly, deeply, absolutely in love with what we do. Surpassing client expectations & achieving new heights of business excellence by leveraging cutting-edge technology and pioneering innovative solution that delivers distinct competitive advantage for our clients.



## Mission

To be among top  
10 global digital  
service companies  
within 2025



## Vision

To make a digitally  
empowered world



## Philosophy

We win, when  
our clients win



## Motto

Create value,  
to be valued



## Quality

- ISO 9001 certified process framework
- CMMi Level 3 appraised
- Independent QA team
- Fully equipped mobility QA lab
- Independent audit team to ensure process and quality adherence
- Independent security audit with an option of third party certification
- PCI DSS Compliant Operations



## Local subsidiaries in US, UK, Singapore



## Onsite Project Management through local offices



## Extensive Partner Network

Gold

Microsoft  
Partner



## Intellectual Property Protection



## Partner with Microsoft, Google, Amazon, Samsung to name a few



## Financially Robust

- One of the fastest growing IT companies in Asia Pacific
- Rated SME2 i.e. "High Financial Strength" by CRISIL
- Debt free and profitable since inception
- Top line - ARR of US \$10m



## Risk Management

- Distributed workforce
- Distributed client base
- Distributed industry exposure and revenue channels
- Disaster Recovery Center in Chennai (Effectiveness proven during 2012 July India power blackout)
- Professional indemnity Insurance

# What Makes Us Stand Apart



## Technology Leadership

We love technology. We disrupt. We create. We do the new. Indus Net Labs is breeding ground for new use-case of technology. We train our talents through our very own Academy.



## Flexibility

We are a customer centric, solution oriented business. We develop partnerships to create solid value for our clients. We are flexible in our engagement model, delivery process & pricing model to deliver top value to our clients.



## Agile by Design

We are the small big company. We have retained our agility through our unique company culture and a flat organizational structure.



## System Integrator for the Digital Age

Integration of technology, marketing and innovation.



## Full Service Digital

We do everything digital under one roof. This enables total ownership of project through single point of contact. Tighter integration among various components ensure superior quality & timely delivery.



## Born Digital

We were born digital two decades back. We live a digital life, hence digital comes naturally to us!



## Culture of Innovation

We innovate everyday and come up with innovative solutions to solve your business problems. A culture of challenging the status quo ensures that our clients outsmart the industry.



## Enterprise Grade

Successful track record of delivering mission critical, scalable, digital innovation for global enterprises

# Awards

- Rated # 1 IT SME by Dun & Bradstreet in India – 2008
- NASSCOM EMERGE 50 in 2010
- Deloitte Technology Fast 500 Asia Pacific in 2010, 2011, 2017
- Deloitte Technology Fast 50 India in 2011, 2017
- ET Bengal Corporate Award, 2013
- India SME 100 Awards, 2014
- Franchise India “Small Business of the year” Award, 2014
- PRSI Kolkata, National PR Day Award of Excellence, 2015
- Silicon Valley Business Application Award for NASSCOM Conclave Mobile App 2015
- BCC&I the Bengal Entrepreneurship Recognition 2015
- Top 100 SMEs of India by Dun & Bradstreet in 2015



# Awards

- National PRSI Award for "Best Online Campaign" and "Social Media Campaign" 2015
- BCC&I MSME Excellence Award in the Service Category 2016
- PRSI Engage 2016 Award for Best Digital Agency of the Year
- PRSI Engage 2016, 2017 Award for Best Mobile Application Development & Use
- ITPV Partner Leadership Award 2016 for Best Enterprise Mobility Solutions
- CIO Choice Award - Mobile Application Development in Enterprise Mobility, 2017
- NATIONAL MSME EXCELLENCE AWARDS by Federation of Indian Industry Trade & Services (FITS) 2016, 2017
- PRSI Engage 2017 Award for Best Integrated Digital Marketing Campaign
- Most Promising Digital Service Company in India 2017, by Worldwide Achievers





# The Management Team



**Sr. Managers – Account Relationship**



**Lead – Business Consulting**



**Manager – Account Relationship**



**Lead –  
Business Consulting**



**Lead –  
Technical Business  
Consulting**



**Sr. Account  
Relationship  
Manager**



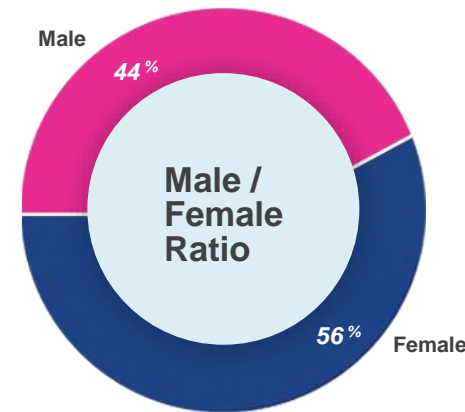
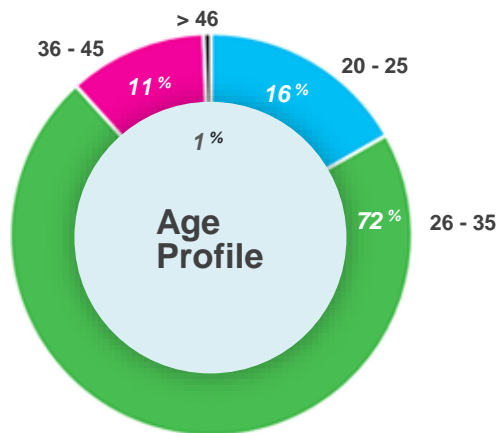
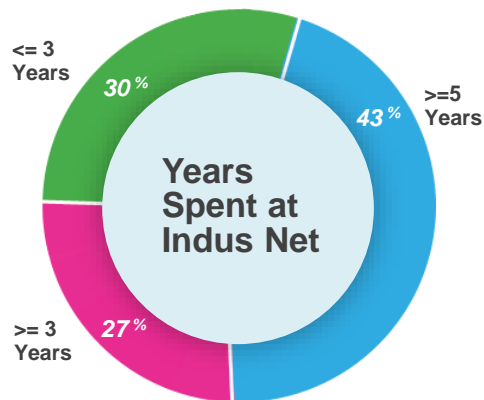
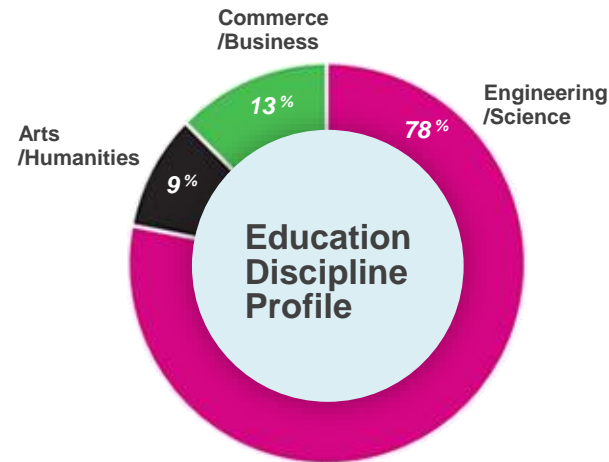
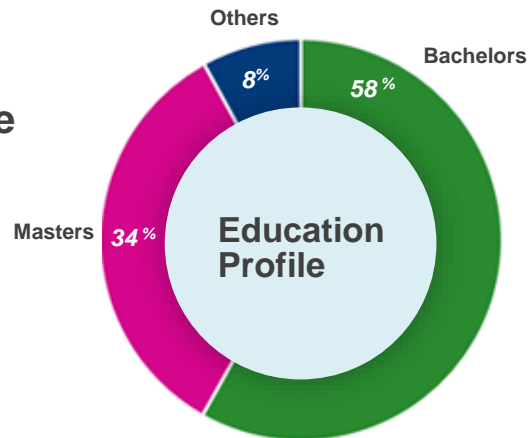
**Lead – Client  
Relationship  
Manager**



**Asst. Manager – PR  
& Communication**

Indus Net comprises of people

From **24** Different States & Speaking in **21** Different Languages





**Abhishek Rungta**  
FOUNDER & CEO

Abhishek is an Entrepreneur, Digital Strategy Consultant, Software Architect, Marketing Geek, Angel Investor and a Visionary. A technology guy, turned entrepreneur in his teens, Abhishek founded Indus Net Technologies in the year 1997.

He plays an active role in the organization providing strategic road map & executing the same along with the management team.



**Bharat Berlia**  
CIO

A die-hard hands-on entrepreneur Bharat Berlia joined Indus Net in 2007. He is a geek who knows how to connect tech with business.

His expertise lies in building businesses, building processes and building great products. Bharat is the CIO of Indus Net Technologies and heads the entire development team of 550+.



**Aji Isaac Mathew**  
CEO, INDUS NET TECHSHU

Aji Issac, Entrepreneur, Digital Strategist has more than 14 years of experience. He is a great teacher, in terms of digital marketing and a solid marketing professional too. He is committed to sharing his knowledge and expertise for benefit of fellow-professionals.



**Malcolm McLean,**  
ADVISOR

Entrepreneur and technology innovator with over 17 years experience in designing, building and maintaining secure, cloud-based platforms – particularly in financial services. Extensive, successful track record of building and retaining offshore development teams.



**Souvik Chaki,**  
BUSINESS HEAD, INDIA

Souvik, a Technology Evangelist, Enterprise & BFSI Application Consultant having 20+ years of experience in Software Development & Implementations in IT. A techno geek, his interest lies in BFSI Technology, internet / e-commerce / IT infra / web-analytics projects and successfully achieving e-marketing goals for the organisation and its clients.



**Monika Dugal,**  
VP, NORTH AMERICA & CANADA

An intuitive, strategic, business-savvy senior business consultant and program manager, with over 15 years of experience in working with Enterprise C-Level Executives. A strong leader and relationship builder, both internally and externally.

## • Indus Net Labs

Indus Net Labs is a digital acceleration centre, which incubates and develops innovative business models and products to enhance the digital experience and competitiveness of businesses.

We support ideas from within the company as well from around the start-up eco-system, by providing them guidance across marketing, product design, go-to-market, sustainability and growth hacking.

We take selected innovations to our clients and get them early access to emerging trends.

## • Tech Capital

We strongly believe that the future corporations will be built by the network of entrepreneurs and enterprises, partnering with each other, leveraging each other's strength.

We invest in projects in which we believe, and which creates long-term value for all stakeholders. To back our commitment, in selected cases, we swap part or full of our technology and marketing effort with equity.

## • Indus Net Academy

Good talent is always in the shortfall. And, it becomes a crisis, when we set out to build a digital service business of scale.

Thus, we created an academy, to train, nurture and hire our talent. Our own Academy gave us a lot of control on imbining the right attitude, aptitude and skills among aspiring professionals, which goes a long way in creating a vibrant and capable team of go-getters.

## • FINANCIAL



LLOYD'S



BNP PARIBAS



Santander



IndusInd Bank



ageUK

CUMIS

FULCRUM



IDBI FEDERAL



SingaporeLife

Sharekhan  
by BNP PARIBAS



CASH 4 YOU



SBI General  
INSURANCE

Paytm



THE WORLD BANK  
IBRD • IDA | WORLD BANK GROUP



IFC

International  
Finance Corporation  
WORLD BANK GROUP

SREI



AXIS BANK

- RETAIL & TELECOM



- AUTO & AUTO ANCILLARY



Mercedes-Benz



- MEDIA, PUBLISHING & ENTERTAINMENT



- FMCG





- PROFESSIONAL SERVICES



- ENERGY



Statoil



नालको



NALCO

- OTHERS



LG

adani™

UBER

Cipla



Ambuja  
Cement

ADITYA BIRLA GROUP

Honeywell



Baidyanath  
THE MOST TRUSTED NAME IN HERBAL PRODUCT SINCE 1917



# What We Do

Technology served with  
Passion, Commitment & Care

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# We are much more than a Digital Service Company!



**DIGITAL  
SERVICES**



**DIGITAL  
PRODUCTS**



**DIGITAL  
VENTURES**



# Full Stack Digital Services

- 01 Digital Consulting
- 02 Web Development
- 03 Mobile Development
- 04 Digital Marketing
- 05 Creative
- 06 Cloud Infra Management
- 07 Analytics
- 08 Testing
- 09 Process Outsourcing
- 10 Energy Data Analytics



# Custom Application Development

Transform your business with Agile,  
Scalable & Cost effective Cloud/Web  
Application Development tailored for  
your business.



- **Website / Mobile Website**

- **Custom Application Development**

- PHP/MySQL/MariaDB (Most frameworks)
- .NET/C#/MS SQL
- Java/Oracle/PostgreSQL
- Node.js/MongoDB

- **Content Management System**

- Drupal
- MS SharePoint
- WordPress
- Joomla
- Sitefinity
- Kentico
- Sitecore

- **Customer Relationship Management**

- vtiger
- SugarCRM
- MS Dynamics
- Salesforce

## Custom Application Development

We build custom applications to help companies save smarter, grow faster, serve better; through automation, business process management, integrated systems to create unique advantages for the business.

We use:

- PHP/.NET/C#/Java/node.js
- CodeIgnitor, Symphony, Laravel, CakePHP, Yii
- MySQL/MariaDB/MongoDB/MS-SQL/PostgreSQL/Oracle/Sybase

## Content Management System

Every website is unique, and so is the Content Management System (CMS) it needs. We understand website build, underlying technology, integration with enterprise applications and above all - MarTech. We choose the most suited solution for your business and implement that with perfection to give your website a life. Some CMS we work with are:- WordPress- Joomla- Drupal- MS Sharepoint- Sitecore- Kentico- Sitefinity

## Customer Relationship Management

Managing your existing customers and tracking new opportunities are critical for business growth. We help you engage every individual who touches your brand - customer or prospect; and integrate marketing automation to ensure that contextual touch-points happen without manual intervention. We ensure that this is the best investment you make! Besides developing bespoke solutions, we work on:

- vTiger
- SugarCRM
- MS Dynamics
- Salesforce

## Website / Mobile Website

Indus Net Technologies have been working with robust and popular web technologies for just about two decades, and it's something we still love doing today covering a wide spectrum of solutions and frameworks

- **E-commerce**

- *Magento 1 and 2*
- *Prestashop*
- *nopCommerce*
- *Volusion*

- **HRMS**

- **BPM**

- **Customer Portals**

- **Intranets / Extranets**

- **Office 365 Integration**

- **Application Maintenance**

- **Outsourced Product Development**

- **Legacy Application Migration**

- **API Development**

## E-commerce

E-commerce starts with your store, but need to extend and work seamlessly with CRM, Business Intelligence (BI) Tools, Marketing Automation, A/B Testing, Re-marketing, Accounting/ERP, Third-party APIs (Inventory, PoS, Payments, Shipping) to enable you to build a successful business. We take a holistic view and help you with the entire technology & marketing stack.

Some platforms we work with are:

- Magento 1 & 2
- Prestashop
- nopCommerce
- Volusion
- Shopify

## Outsourced Product Development

Hire Indus Net Technologies for the development of products and services in a variety of fields (such as IT, business, communication and HR), and even idea generation.

## Intranets / Extranets

Indus Net Technologies allows you to build an entire intranet / extranet with no programming skill. Solutions from our own workshop intended for the administration and operation of extensive presentations, portals, intranets or extranets ensuring the smooth operation of a company or institution to an increasing number of customers.

## Legacy Application Migration

Indus Net Technologies understands the need for constant technology evolution and can help you upgrade your systems and applications in order to add value to your business by optimizing the right mix of existing application management vis-a-vis new technology migration or enhancements.



# Enterprise Mobility

Give your business the mobile advantage of Anywhere, Anytime access with our world class end-to-end smart mobile solutions.



- **Enterprise Mobility**
- **Mobile Apps**
  - Hybrid (PhoneGap, Ionic, Xamarin, Titanium, IBM Worklight, Kony)
  - Native (iOS, Android, Windows)
- **HTML5**
- **Mobile Game Development**
- **AR/VR Application Development**
- **IoT Apps (Smart TV, Wearables, Smart devices)**
- **QT**

## Enterprise Mobility

Indus Net Technologies offers premiere Enterprise Mobility Services towards managing mobile devices, wireless networks, and other mobile computing services in a business context.

## Mobile Applications

Indus Net Technologies is backed by skilled hybrid mobile app developers that are equipped to provide hybrid application development services at much affordable pricing without compromising on the quality.

## IOT Applications

Indus Net Technologies offers smarter IoT App for TV and Mobiles to help your business reach out to the audience with IOT applications for modern hardware connected systems.

## Mobile Game Development

Indus Net Technologies is here to help you stay ahead in race with advanced Mobile Games Development solutions.

## HTML5 App Development

Indus Net Technologies is equipped with top level HTML5 developers with latest evolution of the standard that defines HTML with new elements, attributes, and behaviours, and a larger set of technologies that allows more diverse and powerful applications.

## AR / VR Application Development

Indus Net Technologies is stepped in technical expertise with scalable, secure and high performing Augmented Reality development services.



# Integrated Digital Marketing

Leverage strategic advantage of our digital marketing mix to drive your online marketing success with improved bottom line & brand recognition.

- **Digital Marketing Consulting**
- **Integrated Digital Marketing**
- **Search Marketing**
  - *Search Engine Optimization*
  - *PPC Management*
- **App Store Optimization**
- **Social Media Marketing**
- **Facebook Apps**
- **Media Buying & Planning**

## Digital Marketing Consulting

If digital marketing confuses you, you are probably not alone. This continuously evolving marketing strategy needs to be crisp & business aligned to get the maximum ROI. Our consultants work with you to arrive at an effective digital strategy by putting together metrics, insights, knowledge and techniques that are proven to work for your business and industry.

## Search Engine Optimization

Search Engine Optimization helps you optimize website structure, bring a user-centric design, and enrich with quality links and citations; all of which are required by search engines for you to be found by users. Our SEO commanders (professionals, consultants?) bring multi-disciplinary skills to make sure that your business is ranked better in search results.

## Integrated Digital Marketing

The whole is greater than the sum of its parts - Aristotle Digital marketing encompasses a number of services, strategies and tools. Integrated Digital Marketing is a service that helps to connect various dots in order to bring holistic end-to-end solutions. Get going faster with our digital mix approach.

## Social Media Marketing

Do you find yourself lost while managing your social media campaigns? Worry no more. You can easily manage your social campaigns with our Social Media Marketing service. You will watch your business grow rapidly.

## Media Buying & Planning

We know, it is difficult to find the best ad spaces at the best rates. If you are finding it hard to purchase great ad spaces, our consultancy for Media Planning & Buying ensures you gain access to coveted ad spaces.

- **Conversion Rate Optimization**
- **Mini-site/Landing Page**
- **Content Marketing**
- **Email Marketing**
- **Online Reputation Management**
- **Marketing Automation**
  - *Mautic*
  - *Marketo*
  - *Hubspot*
- **Website Maintenance**

## Conversion Rate Optimization

There could be a zillion roadblocks to conversion on your website. Speak to us today find out how our Conversion Rate Optimization (CRO) strategies can catalyse conversion.

## Mini Site/Landing Page

Landing pages and mini-sites are as important as other digital marketing initiatives. Great-looking pages urge your prospects to take action without distractions. Our stunning landing pages and mini-sites conform to your brand norms, and help you achieve higher CTA conversion rates.

## Content Marketing

If you want to be heard, you need to speak up & get your word out there. Content Marketing is a crucial part of marketing mix & helps you build your brand better. Our content marketing services include online education, print, & in-person events.

## Email Marketing

When you do email marketing right, it can be a powerful tool to reach your audience. On the other hand, doing it wrong can send you straight to the spam folder. Our Integrated Email Marketing approach involves marketing automation, small business CRM and behavioural tools. Whether it is building a beautiful newsletter or getting personally trained by our experts, we have something for every business.

## Online Reputation Management

Just a single tweet can bring down all the reputation that you have built over the years. A lifetime-worth of reputation deserves constant care, supervision and attention. Our services help you regain your reputation with discreet and reliable online reputation management services for both brands and individuals.



# Creative

**WOW** your users with  
our creative service that  
increase stickiness,  
gain conversions and  
boost ROI.

- **Web & App UI/UX Design**
- **Illustration, Graphic & Infographic Design**
- **Logo & Corporate Identity Design**
- **PowerPoint Design**
- **Marketing Animated Videos & Video Ads**
- **VR Content Creation**

## **Web & Application UI/UX Design**

Today, UI/UX is a big differentiator and often plays the role between failure and success of an application. We design user centric experiences, which are practical and intuitive.

## **AR / VR Content Creation**

Virtual Reality (VR) is the human interface of the future. We can convert your content into immersive virtual reality experiences. Jump on the bandwagon before others do!

## **Logo & Corporate Identity Design**

We design a stunning, memorable custom logo along with exclusive brand assets like visiting card, letterhead and envelope to give your business a unforgettable identity.

## **Brochure Design**

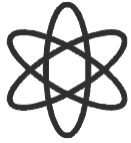
We create an engaging brochure that help you communicate the essence of your brand, product, service or event; thus converting the by-standers into believers and buyers.

## **Graphic & Infographic Design**

We design eye-catching and interesting graphic and infographic, which are visually stimulating, and communicates the message and data intuitively. They can be used on websites, mailers, social media and more.

## **Animated Video**

We design extremely engaging animated videos, which gets your message across effectively. These vidoes can be used for corporate communication, marketing, education, induction, etc.



# **Analytics**

Leverage the power of our industry specific analytics services to gain actionable insights for assured business outcomes and improved processes.

- Insurance Analytics
- Energy Data Analytics
- Web Analytics
- Field Data Aggregation, Reporting & Analytics

## Insurance Analytics

We bring the power of big-data analytics at the point of decision making to help insurers improve performance across -

- Persistency or Retention
- Cross Sell & Up Sell
- Net Promoter Score
- Claims- Fraud

## Energy Data Analytics

We generate actionable insights at the Fog layer through our proprietary algorithms, enabling businesses to double Energy Productivity, using BigData & IoT.

## Web Analytics

We provide deeper insights about your website users and their behaviour through Web Analytics, and then use it for Marketing Automation to create measurable successful outcomes.

## Field Data Aggregation, Reporting & Analytics

Our real time field-data and aggregation platform crunch and provide instant insights from data sourced from thousands of data sources like web, mobile, messaging and applications.





# Cloud Infra Management

Optimize performance and minimize infrastructure cost with our reliable cloud infra management services, that makes us a perfect partner for your cloud strategy.

- **Website Hosting**
- **Domain Registration & Transfer**
- **SSL Certificates**
- **Managed Services**
- **Cloud Migration & Hosting**
  - *DevOps, SysOps, WebOps*
- **Cloud Migration & Hosting**
- **Design & Manage Cloud Infra**
  - *Public Cloud (AWS, Azure, Google)*
  - *Private Cloud (VMware, OpenStack, Apache CloudStack)*
  - *Hybrid Cloud*
- **Backup, DC & DR**

## Web Hosting

We keep your website up and running 24x7 with a 99.9% uptime guarantee. You can choose between our racks or cloud services like AWS and Azure.

## SSL Certificates

SSL certificates have become a necessity, even for static websites. We provide, install and support SSL certificates to keep your business safe and credible online.

## Managed Services

We support your entire digital infrastructure as a managed service, providing you uptime guarantee, proactive support and SLA driven response and resolution. Think of it as your Infrastructure as a Service (IaaS)

## Cloud Migration & Hosting

We help you move your application and data to the cloud infra of your choice, and provide managed service and support for the same.

## Design & Manage Cloud Infra

We can analyze your network and data requirements and suggest, configure, optimize and manage the right cloud infrastructure architecture for you. It can be

- Public cloud using Amazon AWS or Microsoft Azure,
- Private cloud using opensource tools or proprietary tools, or
- Hybrid cloud by fusing both public and private cloud

## Backup, DC & DR

We design, manage and support cloud based backup and disaster recovery solution for your business application and data.



# Testing

Improve business resilience with our full range of quality assurance and independent software testing services for all devices and platforms.

- **Functional Testing**
- **Scalability/Load Testing**
- **Security/Penetration Testing**
- **Automated Testing (Web & Mobile)**
- **Mobile App Testing**
- **API Testing**

## **Functional Testing**

We understand the software objective, specification and use cases; and provide quality black-box functional testing.

## **Scalability/Load Testing**

Your software need to scale, and we help you test its scalability through various simulation tools.

## **Security/Penetration Testing**

Our security testing practise checks for known vulnerabilities and conducts penetration testing to help you discover and fix known security issues.

## **API Testing**

In a world of Service Oriented Architecture (SOA), it is critical that your APIs work as expected for functionality, reliability, performance and security.

## **Automated Testing (Web & Mobile)**

We can automate functional testing and provide a sustainable regression testing framework to reduce total cost of quality assurance across the lifecycle of the software.

## **Mobile App Testing**

Mobile Apps are evolving fast, and hence need regular functional and regression testing. Since they work in an extremely diverse and unpredictable user environment, they need special attention to non-functional testing. We have a library of thousands of such test cases to ensure that you cover most scenarios.



# Process Outsourcing

Save smarter and grow faster by partnering with us for contracting of your specialized operations and responsibilities including support and maintenance of your business systems.

- **E-Commerce Marketplace Management**
- **E-Commerce Customer Support**
- **Software Product Support**
- **Website Maintenance**
- **Web / Mobile Application Maintenance**

## **E-commerce Marketplace Management**

We help you sell on various online marketplaces (like Amazon, eBay, etc.) effectively and efficiently. This includes cataloguing, pricing, accounting, listing, photography, pricing, promotions and order management. With our single window, comprehensive, multi-channel e-commerce management service, you can higher sales with lower overheads.

## **Software Product Support**

Your customers expect nothing but the best from you. We help you run an effective and efficient Software Product Support team. Be it Level 1 & Level 2 tickets through a team of developers, or end-to-end support through a team of developers - you can rely on us.

## **E-commerce Customer Support**

We understand the lifetime value of a customer. We can provide top-notch email and chat based customer support to your customers. We ensure high First Call Resolution (FCR) and rapid scaling of your support team.

## **Website Maintenance**

We maintain your website through our full-service team to ensure you get time-bound one-stop solution. We ensure speed, security, freshness and brand styling for your digital assets in this fast changing technology landscape through our creative, technology and digital marketing services.



# Energy Data Analytics

Enabling Businesses & Industries to 2x  
their Energy/Resource Productivity.  
Helping Utility and Equipment  
Manufactures become Smarter

- Enterprise energy data analytics
- Energy Data Dashboards
- Energy Efficiency / Energy Transformation / Energy Management
- Predictive Maintenance
- Intelligent EDA Algorithms as Micro-Services
- Business Intelligence + Artificial Intelligence
- Industrial Internet of Things (IIoT)
- Machine-to-Machine (M2M)
- Big Data Analytics

## Enterprise energy data analytics

We develop comprehensive energy data analytics implementation road map for enterprises and grid analytics managed services.

## Energy Data Dashboards

Live dashboards and custom reports for energy and environment management.

## Energy Efficiency / Energy Transformation / Energy Management

We control, monitor and conserve the energy productivity across sectors, analysis and tracking of the data to find out the efficiency of energy management system.

## Predictive Maintenance

Our solution uses real-time machine data and sophisticated analytics to determine equipment health so that customer can predict and prevent failures.

## Intelligent EDA Algorithms as Micro-Services

Use sector specific APIs that allows IoT platform developers to leverage sector specific algorithms and enhance their offerings value.



# Engagement Models

- Fixed Cost Projects
- Outsourced Product Development
- Co-Product Development
- Dedicated Hiring™
- Offshore Development Center
- White Label Outsourcing
- Flexi Hiring™
- Digital Transformation Consulting
- Managed Services



# Digital Products

- 01 Collusion & Collusion+
- 02 Motor Tool
- 03 Enview
- 04 Energy Efficiency Micro Services Hub
- 05 Breeze ERP
- 06 Mobileaf

*\*Launched Indus Net Labs, an incubation & acceleration center for B2B Digital Product Innovation.*



# Investment & Acquisitions

- 01 Lets Venture
- 02 Aureus Analytics
- 03 Betaout
- 04 Zepo
- 05 Influx (2014)
- 06 Techshu (2016)

## WEB DEVELOPMENT

### ● Languages

**Core Focus:** PHP • .Net • Java • C# • JavaScript • XML

**Supported:** Python • C • C++ • Rust • Swift • Elixir • Go • TypeScript

### ● Frameworks/UI Components

**Core Focus:** AngularJS • ASP.NET MVC • Laravel • Symfony

• CakePHP • CodeIgniter • Yii • Zend • DevExpress • Telerik

• LINQ • Entity Framework

**Supported:** Nette • ASP.NET AJAX CT • Infragistics • ROR (Ruby on Rails) • Meteorjs • Vuejs • Django

### ● E-commerce

• Core Focus: Magento • Prestashop • WooCommerce

**Supported:** BigCommerce • osCommerce • Drupal Commerce

• Volusion • OpenCart • Zen Cart • SimpleCart • Shopify

• Squarespace

### ● CRM

• SugarCRM • vTiger • Salesforce • MS Dynamics

### ● CMS/LMS

**Core Focus:** Drupal • Joomla • SharePoint (with Office 365)

• WordPress • Kentico • Umbraco

**Supported:** Squarespace • phpBB • Moodle • Liferay • OpenCms

• Alfresco • DotNetNuke • Sitefinity • Sitecore • ExpressionEngine

• SilverStripe • Modex • Concrete5 • Radiant CMS • Cushy CMS

• TYPOlight

### ● RIA (Rich Internet Application)

**Core Focus:** HTML5 • Google Web Toolkit (GWT) • JavaScript

Frameworks • JavaFX • jQuery • AJAX

**Supported:** Adobe Flex & AIR • Microsoft Silverlight • OpenLaszlo

• CURL • ICEfaces

### ● Platforms

• Linux • Unix • Windows • OS X • Java SE/EE/ME • Solaris

### ● Security

• HTTPS/SSL • SSO • X.509 • NTLM • Kerberos • Encryption (ISO 8583)

## WEB DEVELOPMENT

### ● Services

**Core Focus:** Apache • IIS • WCF • WPF • JSON • SOAP • REST

**Supported:** Nginx • Lighttpd • G-Wan

### ● Database

**Core Focus:** MySQL • PostgreSQL • MS SQL • Apache

• SQLite • MongoDB • Oracle

**Supported:** Access • Ibase • Sybase • MariaDB • DB 2

• Apache Cassandra • Redis

## MOBILE APP DEVELOPMENT

### ● Native Platforms

• Android • iOS • Windows

### ● Hybrid Platforms

• React • Ionic • Xamarin • PhoneGap • Appcelerator Titanium

• Mobile Angular UI • Sencha Touch • Kendo UI • IBM Worklight

## MOBILE APP DEVELOPMENT

### ● Database

**Core Focus:** SQLite • SQL Server Compact • Oracle Database Lite

• SQL Anywhere • Realm

**Supported:** Couchbase Lite • InterBase • DB2 Everyplace

### ● Developments Languages

**Core Focus:** Objective C • Java, Swift • C++ • QML • XML • SQL

• HTML5 • GoLang • C#

**Supported:** Python • BuildFire.js • SQL • Perl • Rust

### ● Frameworks

**Core Focus:** QT • Cordova • Ionic • Node.js • React.js • Angular.js

• Open GLES • OpenGL • RestKit • OrmLite • MVC

**Supported:** Express.js • WinJS • QT • Ionic Cordova • Cocoa/Cocoa Touch

• Cocos2d • Android Annotations • SignalR • CoreData

## GAME DEVELOPMENT

### ● Technology

- Unity Game Engine

### ● Platforms

- Android • iOS • Windows • Universal Windows Platforms
- Tizen • Mac • Linux/Steam WebGL • PlayStation 4
- PlayStation Vita • Xbox One • Wii U • Nintendo 3DS
- Oculus Rift • Google CardBoard Android & iOS
- Steam VR PC & Mac • PlayStation VR • Gear VR
- Windows Mixed Reality • Daydream • Android TV
- Samsung Smart TV • tvOS • Nintendo Switch • Fire OS
- Facebook Gameroom • Apple ARKit • Google ARCore • Vuforia

## CLOUD INFRA MANAGEMENT

### ● Cloud Computing Platforms

- Amazon Web Services • Microsoft Azure • OpenStack
- Google Cloud Platform • Rackspace • Digital Ocean • Cloud Stack

### ● Configuration Management & Infrastructure as Code

- Puppet • Chef • Ansible • Terraform • CloudFormation

## CLOUD INFRA MANAGEMENT

### ● Monitoring, Alerting, & Trending

- New Relic • Zabbix • Nagios • ZenOSS

### ● Process Supervisors

- Monit • runit • Supervisor • Upstart • systemd

### ● Virtualization Platforms

- VMware • KVM • Xen • Vagrant • QEMU • HYpuv

### ● Containerization

- Docker • rkt • LXC • LXN • Kubernetes

### ● Test & Build Systems

- Solano Labs • Jenkins • Gradle

### ● Logging

- Logstash • Loggly • Logentries • Splunk • Grey Log

### ● Collaboration & Ticketing

- Slack • JIRA • ServiceNow • ZenDesk • OsTicket

## TESTING & QA

### • Functional Testing Tools

- Selenium • Appium • Katalon Studio • Robotium • Sahi
- SoapUI • Autolt • Canoo WebTest • Eclipse TPTP
- Marathon • Cucumber • htest

### • Security Testing Tools

- Burp Suite • Zap Proxy • SQL Map • Nikto
- Samurai framework • Safe3 scanner • Websecurify

### • Load Testing Tools

- Apache Jmeter • HP LoadRunner • LoadUI Pro
- StresStimulus • AppLoader • SmartMeter.io

### • Unit Testing

- JUnit

## DIGITAL MARKETING

### • Tools

- Google • Bing • Yahoo • Facebook • Twitter • LinkedIn
- Pinterest • Instagram • Youtube • Google Adwords
- Google Analytics • SEM Rush • Hootsuite

## ANALYTICS

### • Tools

- Google Analytics • Flurry • Bitly • Piwik • Open Web Analytics
- Clicky • SimilarWeb • Relic • SEMrush • Moz Keyword Explorer
- Motor Tool • Enview • EE-Hub

## BLOCKCHAIN

### • Tools

- C • C++ • Python • Cuda • Java

# Let's talk!

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*We strongly believe that the future corporations will be build by network of entrepreneurs, partnering with each other, leveraging each other's strength, and in the process creating value for all stakeholders.*

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