

A Unique Process Management & Marketing Solution Company.





## Technology solution

Marketing Solution

CRM & ERP

IVR & Cloud Telephonic Web & Software
Development

SMS & Email Marketing VALIDATED LEADS (CPL)

Digital Marketing



# Your Requirement







## **Digital Marketing**

Search Engine Optimization, Social Media Optimization Search Engine Marketing, E-mail Marketing, SMS Marketing



Call Now +91-9999441746

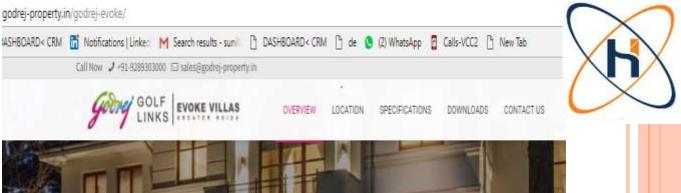






### DEDICATED WEBSITE

- Dedicated Project Website
- Project Information- Price, Unit Type, Payment Plan, Floor Plan
- Other Details- Constructions Stage & Images, USP, Site Plan, Contact form etc.
- Landing Page of AdWords/PPC





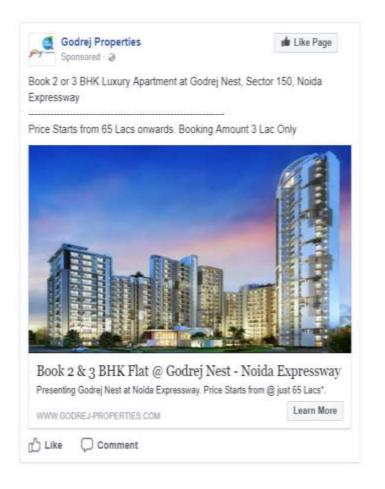
#### GODREJ EVOKE VILLAS | OVERVIEW

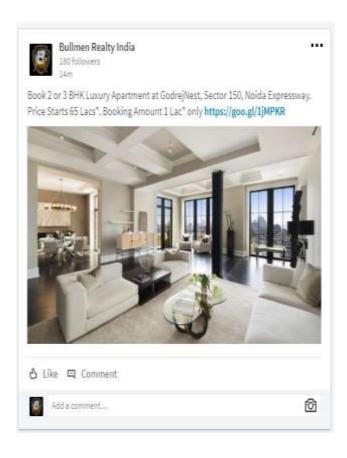
PRESENTING 4 BHK LUXURY VILLAS AT CODRED COLF LINKS CREATER NOIDA

Godrej Evoke is a recent addition to the Godrej Golf Links, a 100-acres township that is being constructed by the renowned Godrej Properties Limited. It is listed as one of the first RERA registered projects under UP RERA portal. This township is conveniently located at Sector 27, Greater Noida near Pari Chowk. Godrej Evoke is well-connected to Ambience Mall and multi-specialty hospitals like Yatharth Super Speciality Hospital, Kailash Hospital and Sharda Hospital. Upcoming Alpha II metro station is just a 2-minute drive from the township. The seamless connectivity from Yamuna Expressway, Noida-Greater Noida Expressway and upcoming Paridabad-Noida-Ghaziabad Expressway is one of the most captivating features of this well-planned township. Golf course, well-equipped clubhouse, gymnasiums, swimming pool, indoor games room and kids' play area are to name a few modern-day amenities that can be enjoyed here by just making this



#### ONLINE DIGITAL CAMPAIGN

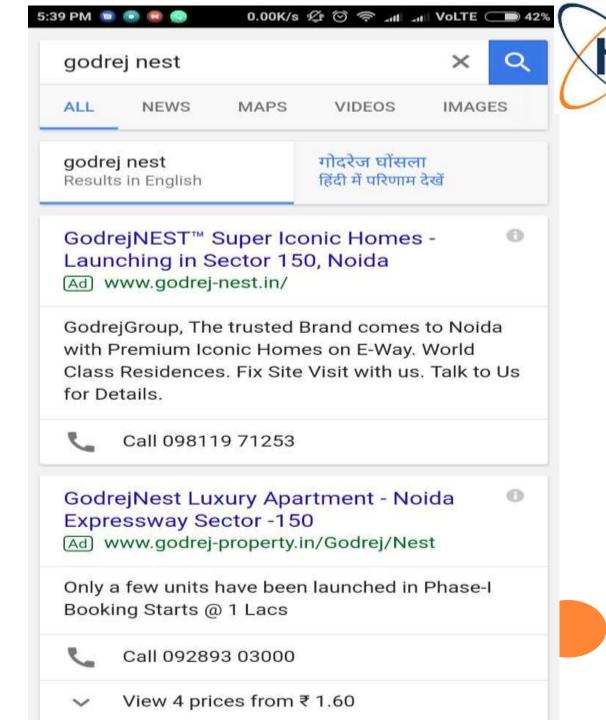




- Social Media Optimization(SMO)
- Targeted Campaign- Geographical
   & other parameters
- Organic & Paid Campaigns
- Maximum Visibility
- Customized Campaigns, flexibility for lead Generation & Branding

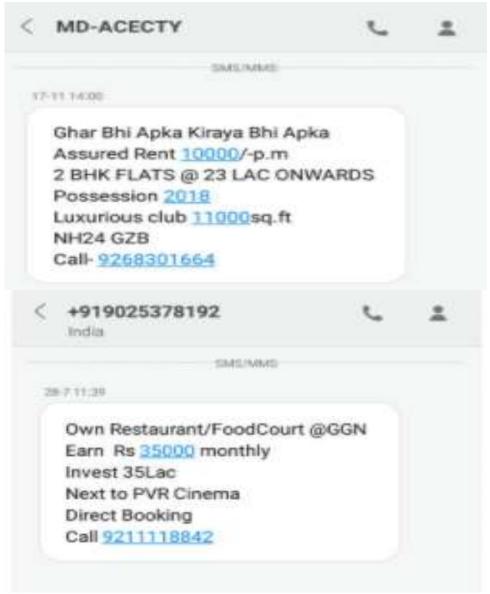
## Google Paid Campaigns

- Paid Campaign on Targeted keywords
- Optimized Campaign for Best Ad Rank at lowest budget
- Project focused domain name
- Enquiry form integrated to CRM for quick action on lead



## Short Message Service(SMS)





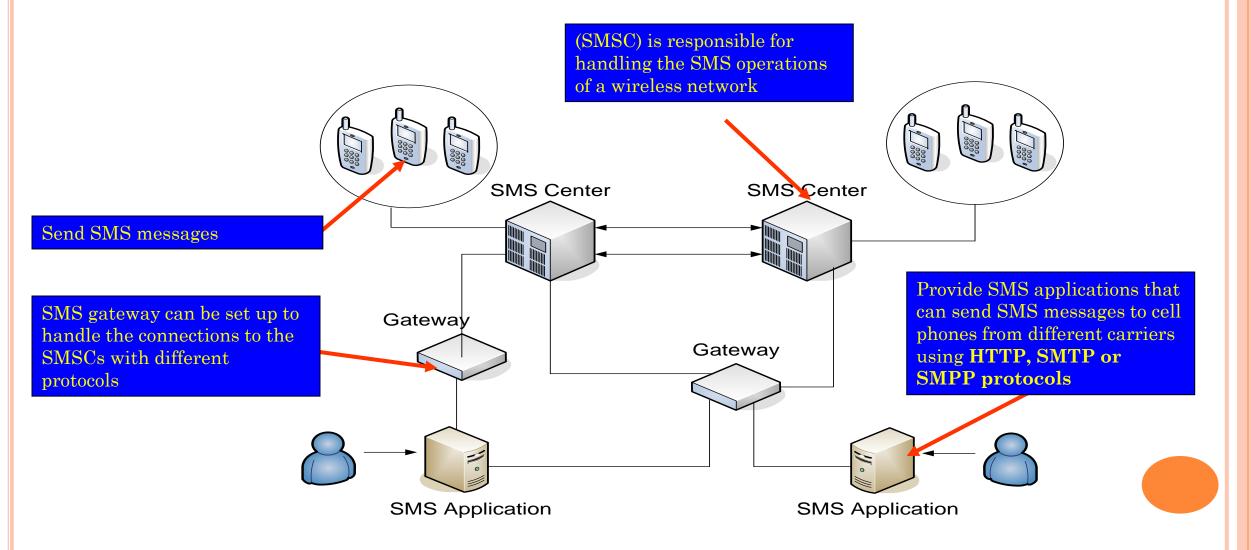
- Targeted SMS Campaign
- Short Code & Sender ID
- Availability of Big Database
- Quick & Maximum response
- Call managed by IVR
- Easy Integration with CRM

## **SMS DEFINITIONS**

□ The formal, top-down business-like approach to managing safety risk. It includes systematic procedures, practices, and policies for the management of safety.

□ A systemic approach to managing safety, including the necessary organizational structures, accountabilities, policies and procedures.

## HOW SMS SYSTEM WORKS



## HOW WE CHOSE SMS GATEWAY PROVIDERS?

- Cost for sending SMS messages
- Network coverage
- Protocols or interfaces supported
- API documents
- Number of free SMS messages or credits
- Support service

## Email Marketing

- Targeted Emailer
- Filtered Subscriber Databased
- Maximum open Ratio
- Enquiry Form integrated to CRM for Leads Handling





#### EMBRACE A LIFE THAT COMES WITH A 5-TIER SECURITY NET

2, 3, 4 & 5 BHK Premium Residences Starting Rs. 63 Lakh\*

Get a Call Back





#### CITY LEVEL SECURITY

- Personal Bike Escort - Escort Guard



#### SECURITY

- Face Detector | Perimeter Fencing - Under Vehicle Scanner - Dog Patrolling



#### NEIGHBOURHOOD SECURITY

- Shuttle Services Armed with CCTV & Security personnel



#### PROJECT LEVEL SECURITY

- Verified Service providers like Domestic help - Emergency Services



#### UNIT LEVEL SECURITY

- Burglar Alarm System with SOS - Video Door Phone - Rim Lock on main

Get a Call Back

#### PROJECT HIGHLIGHTS

#### LOCATION & CONNECTIVITY

- · Signal-free connectivity to Delhi
- · Close proximity to upcoming Metro Station
- · Seamless Connectivity from proposed International Airport

#### ICONIC TOWER

- . Italian Marble Flooring
- . Modular Kitchen with Built-in Appliances
- · Air-Conditioned Residences
- · Uninterrupted Views

#### **EXCLUSIVE PRIVILEGES**

- . Luxury Conclerge Services
- . Branded Gym
- . Music and Dance Classes
- . E-library

## Cost-Per-Lead(CPL)



## Type of Leads

- -Campaign Wise CPL
- -Otp Verified
- -Voice Verified
- -Live patch

#### <u>USP</u>

- -Project/Location Specific
- -Real Time Campaign
- -Dedicated Client handling
- Team
- -Real Time Lead Management

## Our Clients



## **hindustantimes**





















& 200+ more...



# Thank you Hind AdSoft Pvt. Ltd.

0120-4563747