

# DIT INDIA

YOU THINK IT, WE TECH IT

[www.ditindia.com](http://www.ditindia.com)

## WEB DESIGN & ECOMMERCE DEVELOPMENT FOR BUSINESSES & AGENCIES

✉ [hello@ditindia.com](mailto:hello@ditindia.com)

📄 [ditindia](#)

📅 Schedule a call

📅 Project Planner 📄

 BIGCOMMERCE

 *shopify*

 WOO COMMERCE

 WORDPRESS

*neto*

 Magento®



# ABOUT US



**D**IT India is a web and mobile user experience design and development company, based in the city of Ahmedabad, India. The company prides itself in robust engineering, passion towards their work and an impeccable track record. Established in 1999, the company found itself living its formative years, right in the heart of the dot com bubble burst. It has since weathered two recessions and has come out stronger. Now with a total of 18 years experience; DIT India is one of the most trusted agency for web and mobile design and development services.

Among the large number of web user experience design and development companies around, we at DIT India differentiate ourselves by our team of experts. Creativity springs from pleasure of work and hence we ensure that our work environment is enthusiastic and every member of our team wants to come back to work day after day.

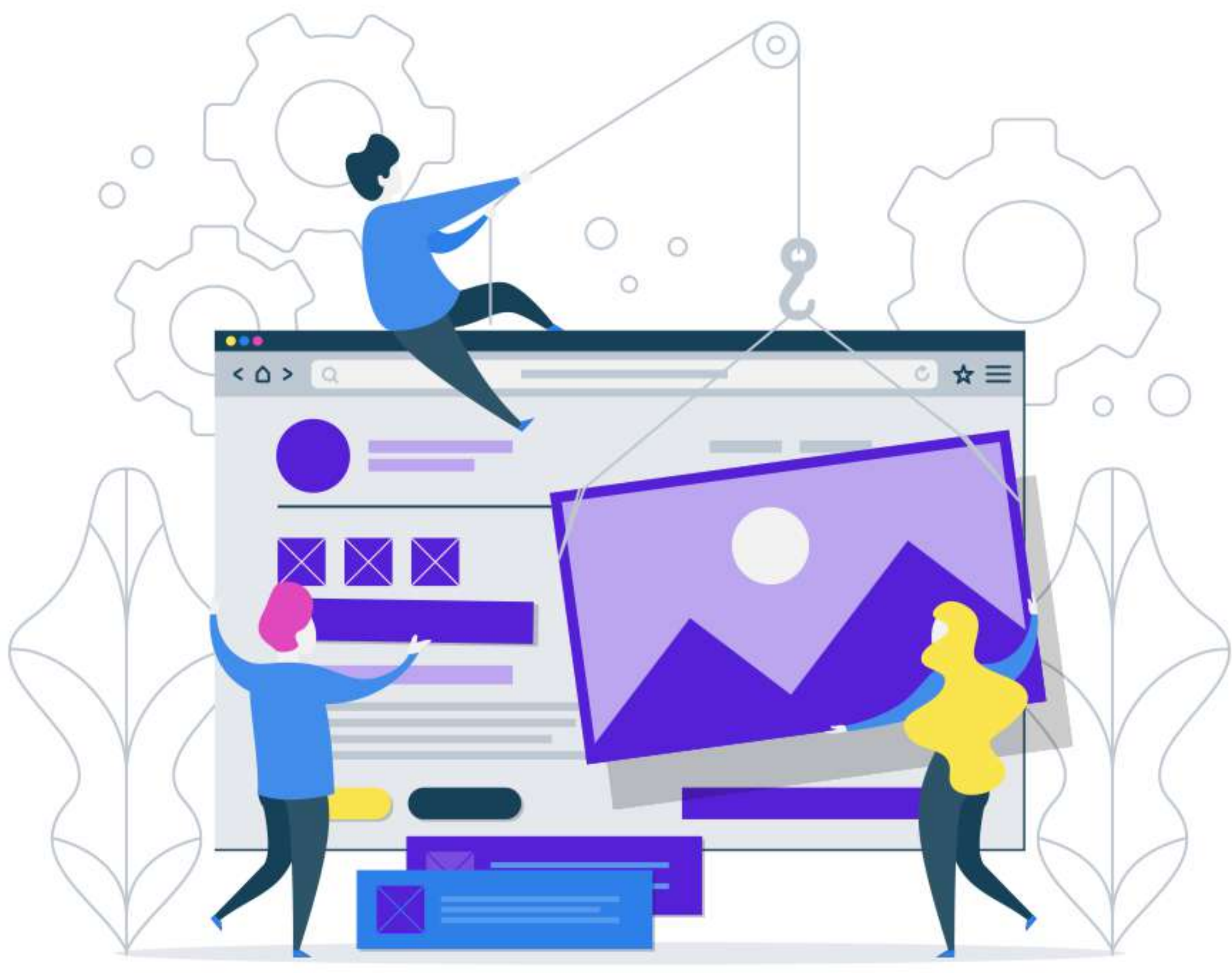
Our team of designers & developers are encouraged to continuously learn concepts and pay attention to minute details of each project. This ensures that our design & development projects are delivered with utmost precision of quality and client satisfaction. While working with us, you can expect industry standards to be surpassed and best practices being adopted to make sure your experience with us is exemplary.

Irrespective of the size of the project and your company, we will work closely with you to deliver high standards. You can consider us a worthy replacement to your in-house design and development team as we are available to you all the time. If you have a question for us or an issue you want to get resolved, don't hesitate in getting in touch with us. You can expect to receive a reply back within 24 working hours.



# SERVICES

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## UI / UX DESIGN

- Website UX Audit
- Logo and Branding
- Business Website Design
- Ecommerce Design
- Mobile App Design
- Social Content
- Ad Creation
- Banner & Imagery

## WEB DEVELOPMENT

- Front End Development
- Laravel Development
- CakePHP Development
- Wordpress Development
- Ecommerce Development



## ECOMMERCE

### Platform services

- BigCommerce
- Shopify
- Magento
- WooCommerce
- NETO
- Custom Theme Development
- Custom Apps Development
- Maintenance
- Migrations

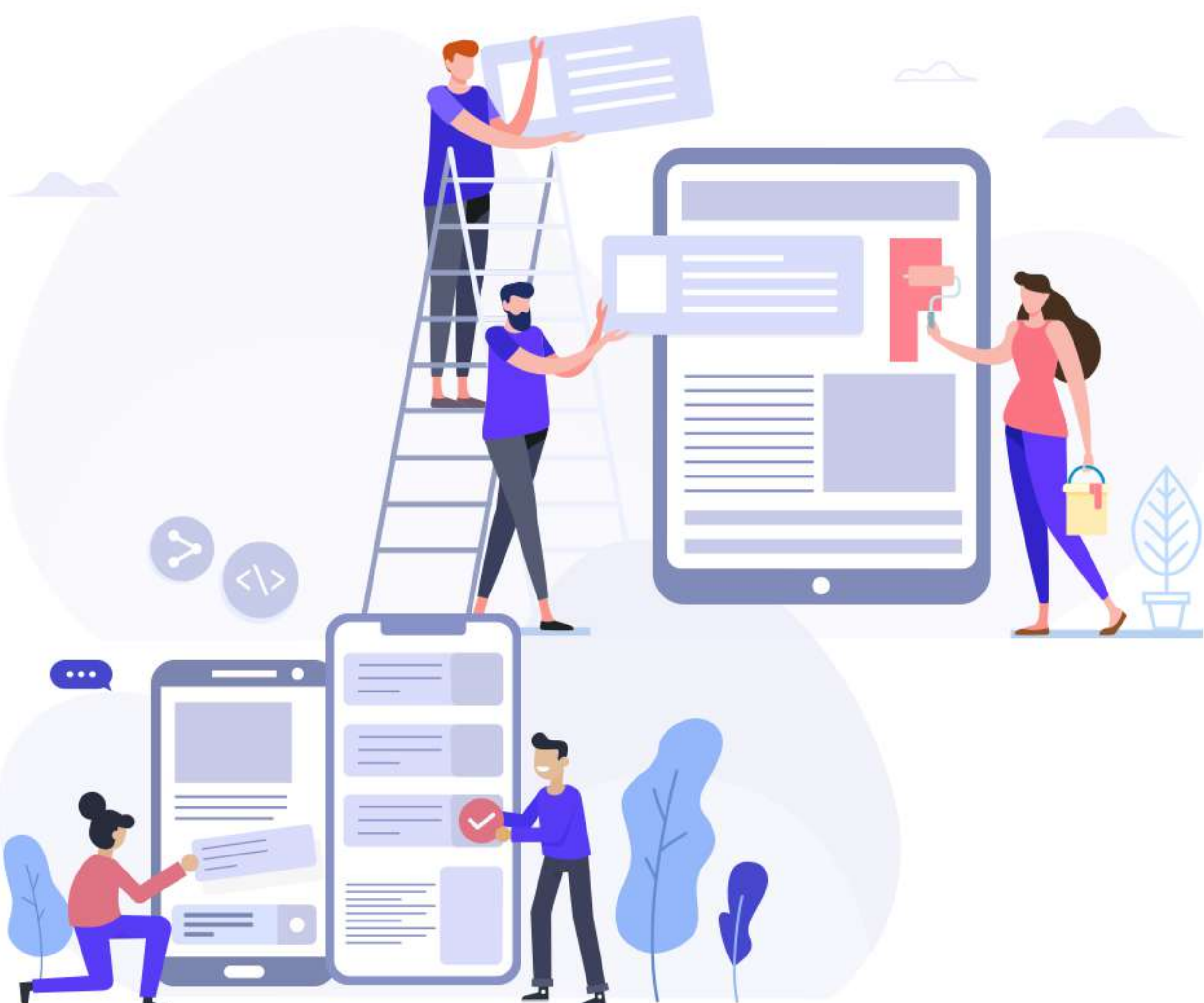
### Back office services

- Admin Services
- Catalog Management
- Inventory Management
- Content Management
- Image services
- Customer Management
- Order Management
- Discount & Promotion Management
- Market analyse
- Marketing Analytics



## DIGITAL MARKETING

- Search engine optimization (SEO)
- Social media marketing (SMO)
- Pay per click (PPC)
- Facebook paid marketing
- Google shopping
- Google analytics
- Mobile optimization
- Web page GOAL setup
- Landing page optimization
- Google adwords management services
- Facebook Ad creation
- Google tag manager
- Brand optimization



## MOBILE APP DEVELOPMENT

### Development

- iOS apps
- Android apps
- Hybrid apps
- Wearables apps
- Ionic apps
- IoT apps

### Related services

- Mobile app consulting services
- Mobile app UX/UI design and development
- Cross platform coverage



# ACHIEVEMENTS

CLIENTS WE PROUD OF

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FLOS



**CERTIFIED**  
BigCommerce Partner

Qubox  
Ultimate Outdoor Living



Sophie & Toffee®  
Love life. Love crafting

AUSTRALIAN OPAL DIRECT

24 station



shopify  
partner

canningvale  
— AUSTRALIA —



All Industrial  
TOOL SUPPLY

DIT  
INDIA



DIT INDIA





# TESTIMONIALS

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## What world says about us!!!

If you want we can provide you reference of them

4.9 ★ ★ ★ ★ ★

52 Reviews



★★★★★

Consistently good and very responsive  
Said in detail: Dit Interactive has been very responsive to all my requests and the quality of their work has been excellent. Their ticketing system is efficient and the team is professional. These are all reasons I'm a repeat customer.



**Gavin Contreras**  
allindustrial.com

★★★★★

Outstanding service and high quality deliverables!!!  
It is without reservation that I recommend DIT's services. The DIT team did a tremendous job redesigning our website on so many levels. Despite aggressive deadlines, no short cuts were taken, DIT took the time to understand our needs and provided complete transparency throughout the entire creatives, design and delivery process. DIT is a well oiled machine that can be relied on when it counts most. I welcome any direct inquiries to my email for additional reference about our experience.



**Bert Fajardo**  
Santech Solution Inc.

★★★★★

Meets Expectations  
The team is accommodating and works fast to implement or fix any errors. Able to give alternatives and suggestions. At the end, their work meets my expectations.



**Jacelyn C.**  
sophieandtoffee.com

★★★★★

Great Performance  
We are very pleased with our new website design. DIT did an outstanding job for us which was completed on time and on budget.



**John S**  
wood-joy.com

★★★★★

Happy Client and Friend  
I have had the privilege of working with Tejas and his DIT Team since 2010. They built our company site and we are truly please. Communication with the team has been excellent and the quality of the work superb. I look forward to working with them again this year to further develop the site.



**Rolan C**

★★★★★

Tejas and team have done a fantastic job. They are a very professional team and the job was done on time. 5 stars to this awesome team.



**Varun Dutta**

★★★★★

Being completely honest I cannot praise Dit India highly enough. 5 stars just don't cut it. We've had our Bigcommerce store for several years now and after the original developer stopped supporting BigC we found Dit India. What an amazing team. They respond very fast to enquiries and requests and even help in making decisions about the design and functionality of our site. Any requests for changes modification along the way are met with total willingness to get the job done to perfection. Having now used them for many projects over several years I would have no hesitation in recommending them to do work for others, in fact, we have done on several occasions to resounding thanks from fellow e-commerce store operators. If your looking for a team that provides amazing communication and fast work at a realistic price then get DIT India engaged you won't regret it!!



**Keith Conkey**  
k9active.co.uk

★★★★★

They did a great job on my website They were quick too communication was top notch.



**Daryll Lindridge**  
qubox.co.uk

★★★★★

Very Professional and talented team. I highly recommend them. I will continue to do business with them in the future. Great work!



**Esteban Cabrera**  
Danny's J Barber Shop

★★★★★

They did a great job on my website. They were quick too. communication was top notch.



**Khalil Sammour**

★★★★★

Dit India have gone above and beyond my expectations when helping me get my website (Prairie Fox - an online store selling children's and maternity clothing based in Melbourne, Australia) up and running. As well has competing the development as requested, they were instrumental in helping me set up my BigCommerce Store. They were a lot better value for money than the quotes I received from local developers, and final price was as per the initial estimates - with additional value added. I would have no hesitation in using them in the future



**Prairie Fox**  
Emily & Zoe

★★★★★

User Interface Development  
We started our responsive design project by providing some simple wire frames and concept drawings. The team did a great job capturing our concept, laying out the graphics design and delivering the coded files. The responsive web design came out better than expected and they were extremely helpful in areas where our expectations were unrealistic with the technology we wanted to use. They provided alternative solutions that gave us a rich looking responsive design that had the look and feel of an application using HTML 5 and no native code. I will certainly use them in the future and would highly recommend them to anyone looking for responsive web design work.



**David**

★★★★★

Process Automation  
I asked DIT to completely automate our work process for my photographic delivery verification company. My staff unloads their raw data "worksheet and photographs" to the cloud this is where their job ends. DIT completely automated the rest, which includes merging the data with the pictures, producing a daily report, sending the completed work to the client with a copy to us, then they produce a report for all the work done that week. This is a remarkable achievement, that frees us up from having to manually process anything leaving us valuable time to grow our business. I could not be happier with the outcome



**Ray**



# OUR LATEST WORK

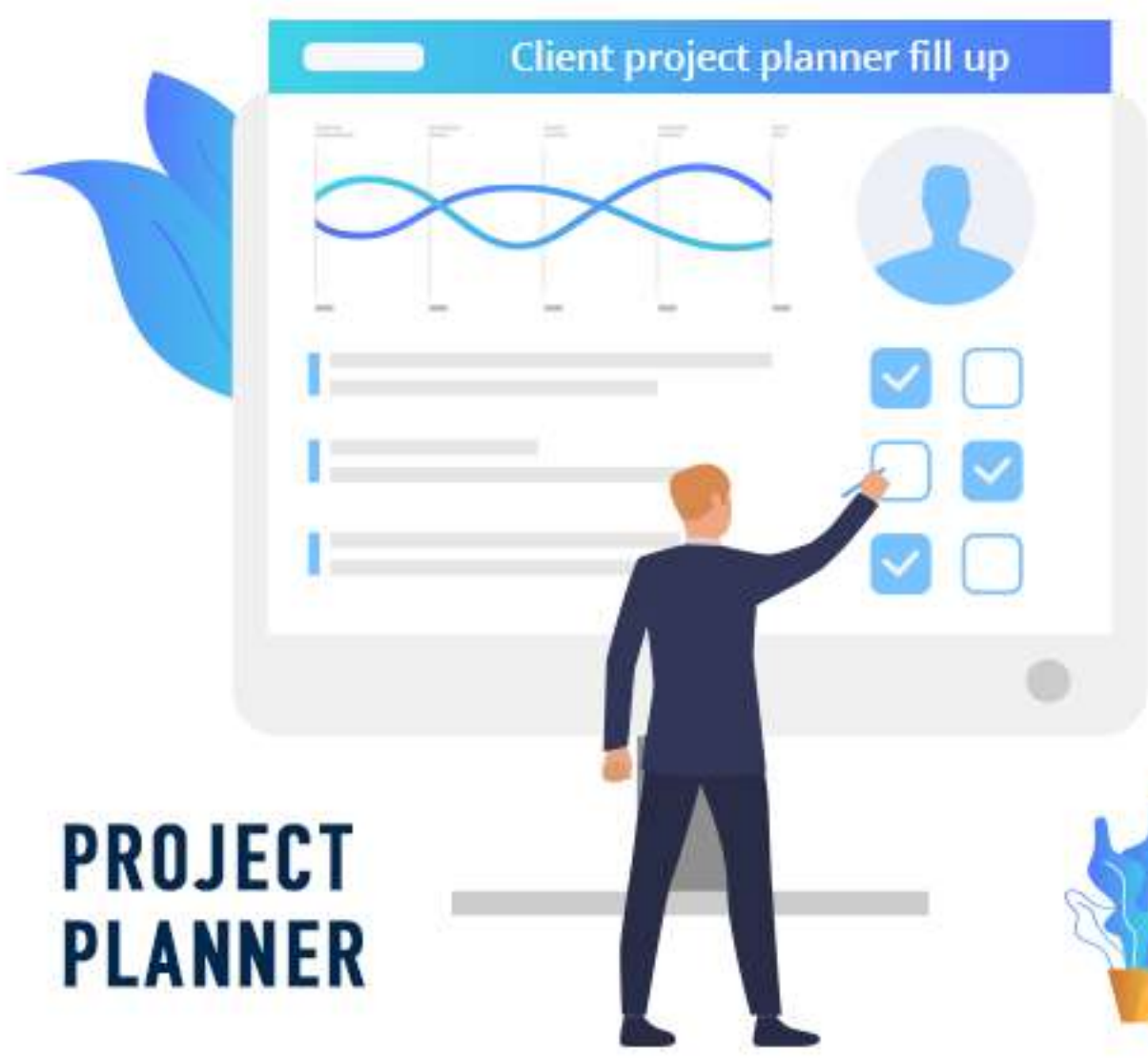




# ON BOARDING PROCESS

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## Estimation Process



### PROJECT PLANNER

You send us detailed requirement or fill up this project planner:

<http://ditindia.com/docs/project-planner.doc>

- Our development team reviews the requirement
  - Q&As between you and our team
  - Once we have clarity, we send you quote with statement of work.
- This usually takes 1-2 days depending on the complexity of requirement.



### DISCOVERY & QUOTE

### QUOTE APPROVAL AND DEPOSIT



- You approve quote and handle the deposit
- We give you a timeline of the project once we have all necessary details from you.

**Fixed Cost:** When the scope is defined we give you fixed quote based on requirement. Any additional requirements requested later on, can be done at extra cost and will be asked for your approval beforehand.

**Time & Material:** Typically when the scope is not well defined and you don't know how long you need us, we work based on hourly billing. We submit invoices and timesheets weekly.

### ENGAGEMENT MODELS



## Getting Ready

### TEAM ALLOCATION



We allocate team members to your project. Team typically consist of following.

- Account Manager
- Project coordinator
- Technical Lead
- Designer
- Developer
- QA Analyst

Once team is allocated, team will have a kickoff meeting to discuss and plan the project, they will also get any possible grey areas clarified.



### PROJECT KICKOFF

### WBS (WORK BREAKDOWN STRUCTURE)



- Our development team breakdown project in smaller tasks
- Assign respective team members and estimated dates to each tasks

- The WBS is transferred to project collaboration tool
- Trackable tasks are created and assigned to respective persons
- Milestones are set



### PROJECT COLLABORATION TOOL



## Project Execution

### DESIGN



- Information Architecture
- Wireframe Design
- Interactive prototype
- Mockup Design

We notify client at each stage and get approval.

- Installation & Setup
  - Front-end development
  - Back-end development
  - Custom functionality
  - Unit Testing
- Client notified at each stage.

### DEVELOPMENT



### INTERNAL QA



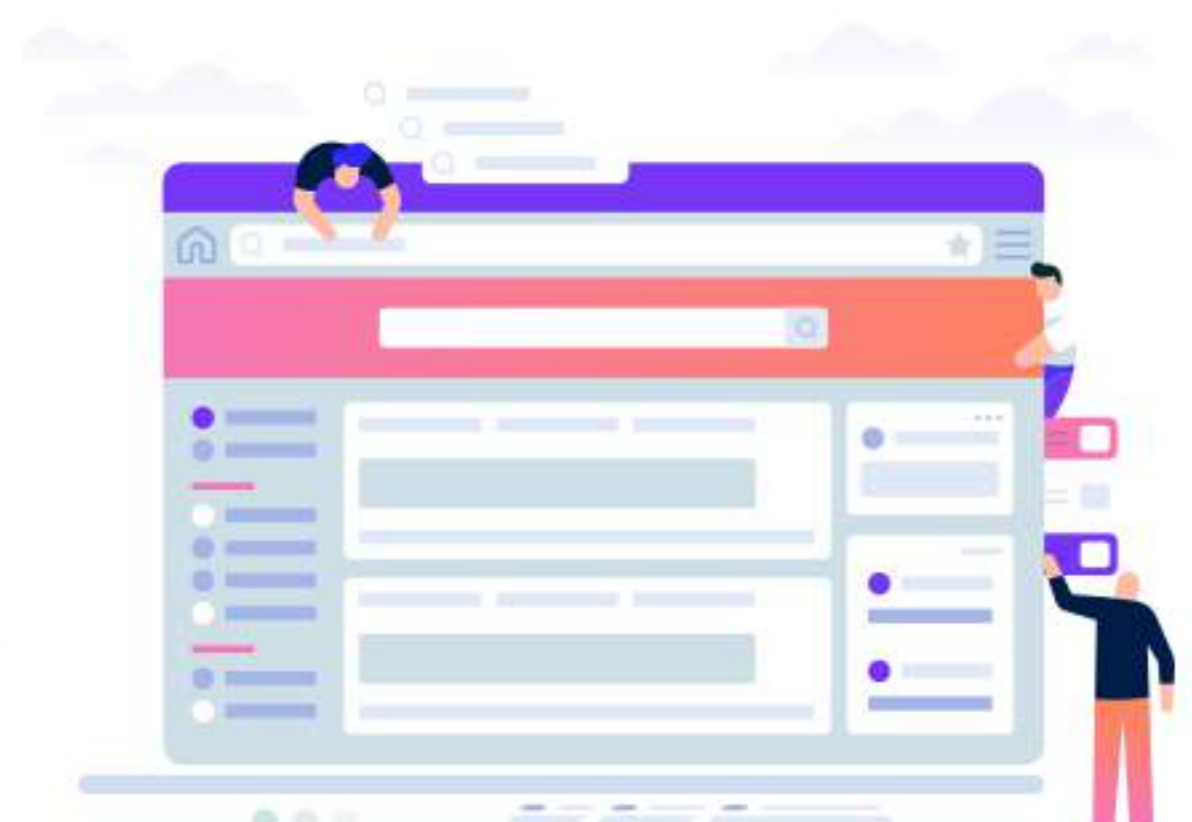
- Visual, functionality, browser, device & performance testing
- Bug reporting and tracking
- Bug fixing & re-testing
- Approval to release for UAT

- Released to clients for UAT
- Client review and fixing
- Implement any enhancement required
- Approval to go live

### USER ACCEPTANCE TESTING (UAT)



### GO LIVE & FREE SUPPORT



- Deployment and go live
- Client confirmation
- Free support period starts
- We fix any issues discovered in free support period



# TOOLS 7

Tools we work with us

## Email Communication:



## Project Management:



## Billing:



## Call/Meeting Scheduling:



## We accept payments via:



## Online Screen sharing:



## Quick Communication:



## Version Control:



## Design feedback/Review:



## Backup Policy:



# CONTACT 8

We work with & Contact us information

**Days of working:** Monday to Friday

**Hours for communications in IST:** 10am to 7pm (Regular hours), 8pm to 11pm (In case of any emergency)

**Extended hours for pre-scheduled call or for emergency call:**

City / State	Regular hours	Extended hours for pre-scheduled call or for emergency call
US EST:	12:30am to 9.30am	10.30am to 1:30pm
US PST:	8:30pm to 5:30am	6:30am to 9:30am
US PDT:	9:30pm to 6:30am	7:30am to 10:30am
US CST:	10.30pm to 7.30am	8:30am to 11:30pm
European (CET/CEST):	6:30am to 3.30am	4:30am to 7:30pm
Sydney, Australia:	2:30pm to 11:30am	12:30am to 3:30am

Support Desk Email for regular communication:

[Hello@ditindia.com](mailto:Hello@ditindia.com)

Phone number: **+91 901 657 1999**  
(In case of emergency) **+91 814 113 0689**

[Schedule a call](#) [Project Planner](#)

Account Manager: **Tejas Shukla**, **Skype: ditindia**

Sales co-ordinator: **Ami Shukla**, **Skype: ami\_2137**

Project Co-ordinator: **Arjun Rveliya**, **Skype: ba.ditindia**