



Mohite Digital Services

“To render innovative, versatile Digital Marketing solutions by coherent progress”

Overview

- **Mission** : To deliver unparalleled quality and truly impressive ROI for Enterprises, SMB's and Startups using Digital Marketing Platforms.
- **Company Expertise** : Search Engine Optimization and Pay Per Click Services.
- **Other Services** : Online Reputation Management, Social Media Management, Content Writing, Email Marketing and Web Design.
- **Domains** : Real Estate, Manufacturing, Ecommerce, Advertising, Educational, Software.
- **Clients** : Plobal Apps, Torqus Systems, The Uncommons Design, Playtor, The Circus Works, LTA School of Beauty and more.

Our Team

➤ **SEO EXPERTS / PPC Professional**

Ranking at the top of GOOGLE requires skill and persistence, and we do not refrain from efforts.

➤ **SOCIAL MEDIA EXPERTS**

Growing your social footprint and creating engaged followers is the crux of digital marketing. You need a talented team leading the charge.

Our Team

➤ **EXPERT WEBSITE DESIGNERS**

The website is where your digital presence dwells. Audience is wooed by an attractive web design. We are able to deploy apt solutions because we have the most suitable “web guys”.

➤ **SKILLED CONTENT WRITERS**

Great content is the USP of every website. Your website, sales material, social media posts, etc. need language to reach and convince the potential customers.

Search Engine Optimization

We can understand the importance of the two R's, i.e., Rankings and Revenues.

We exercise the following practices for maintaining them

- ★ Website Audit
- ★ Site Architecture
- ★ Keyword Research
- ★ Content Recommendation
- ★ On Page SEO
- ★ Link Building

Pay Per Click

We work towards generating leads at affordable cost, thereby reducing Cost Per Leads and delivering good ROI.

Campaigns we Run : Search Campaigns, Display Campaigns, Video Advertising (Youtube), Shopping Campaign.

Our undertaking includes

- ★ Market Research
- ★ Keyword Research
- ★ Structure and Organise Keywords
- ★ Create Ad Groups and Adcopies
- ★ Create Landing Page
- ★ Launch Ad Campaign
- ★ Reporting

Our Startup Program?

- ❖ We have a womb of customized strategies that flourish your business, and your pockets are teased less.
- ❖ We start from infancy, running test campaigns for your business.
- ❖ After successful results in their application and capital, we climb the next step towards a bigger budget.

HOW WELL-DESERVED ARE WE?

- Supplementing the monthly reporting patterns, we also rely upon face-to-face meeting to subjugate transparency in business.
- Superficial work is a total no-no for us, we stick to a strict research based solutions.

How far have we reached the classes and the masses?

Here are a few companies which have been-benefited by our digital marketing campaigns..

THE CIRCUS WORKS

ADVERTISING FIRM

Our Digital marketing plans fetched 780% increase in the organic traffic for this brand advertising firm.

LTA SCHOOL OF BEAUTY

EDUCATIONAL FIRM

Within 3 months span, the increment in the organic traffic was by 54%, thanks to our online marketing expertise.

PLAYTOR

REAL-ESTATE FIRM

An online portal catering to real estate background, providing sustainable housing at a subsidized rate, was introduced to the punekars.

PLOBAL APPS

SOFTWARE FIRM

205% Increase in Yearly Organic Traffic along with first Page Rank for Mobile App Keywords.

Thank You



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