



WE MEAN IT INNOVATION

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# 2017

TEAMWORK  
**QUALITY**  
**EXCELLENCE**

## *Maxtra Corporate Profile*

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Maxtra Technologies is a highly spirited software development company with a strong team of 150+ highly skilled IT experts, Catering result-oriented and cost-competitive solutions to SME's across the globe.

**ISO 9001:2008 Certified**



## **Innovating Leadership that stands the test of time!**

*Innovating techniques of inspiring business development and leading from the front, is what makes Maxtra a future oriented IT-service Company. Professionalism and ethical work conduct are our founding stone and we believe in turning every possibility into an opportunity.*

*We always have our hands on latest industry trends and technical advancement in IT tools and techniques to implement their practice in rendering top quality services that can complete in the international market. We believe in making long term customer relation based on trust, confidence and customer satisfaction through our niche services and industry expertise.*

*Being a leading IT service company we sure know how to make you the pioneer of a successful business!*

## **Neon -Let the journey begin!**

*The benchmark in direct selling software and the curators in multi-level marketing industry worldwide, Maxtra offer you its highly acclaimed product- Max Neon.*

*With web 2.0 standards the software allows you easy customization of your business across platforms and enables easy export of files in different formats. Multiple payment gateway integration and registration through paid vouchers, payment gateways or credit cards enable smooth working of the direct selling business.*

*The carefully designed max neon software allows high-end security for multi-user facility, designed to handle high traffic without lags and easy management of member with to-do schedules and mark up team agenda.*

*Don't wait it out, let your direct selling business reap highest benefits with large member acceptability, increased efficiency and productivity across all levels of direct selling.*

# STRENGTHS

Maxtra proactively gain insights into leading and emerging technologies to meet the ever-growing needs of clients.



# SERVICES

## Web Development

Take advantage of our complete range of cutting edge and highly reliable custom web development services to empower your business to surge ahead of the competition.



- Custom Web Development
- Web Application Development
- Enterprise Portal Development
- E-Business Solutions
- Content Management System (CMS)

- Mobile Application Development
- Enterprise Mobility Solutions
- Custom Application Development
- Enterprise Application Development



## Mobile App Development

Our application development services help you address evolving business and technology challenges by defining, designing and building application tailored to meet your business requirements.

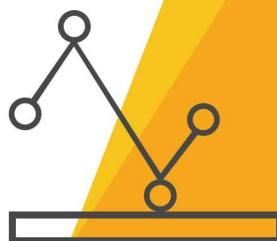
## Offshore Development

Maxtra cross-industry, software development services help you craft a vision for your organization and then implement a result-oriented technology framework that will turn that vision into reality.



- Custom Software Development
- Software Migration and Re-Engineering
- Software Testing Services

- IT consulting Services
- Business Analysis Consulting
- Dedicated Teams Model (DTM)



## IT Consulting

Our consulting & IT staff augmentation services helps enterprise/business to combine domain expertise, skills and technology to procure world class custom software outsourcing solutions.

## Direct Selling Software

Maxtra brings to you a whole new era in direct selling software that will enhance your workability and provide you effortless control over your business. Our software is easy to understand, adapt, customized and above all is futuristic



- Consultation Services
- Planning using unique and creative ideas
- Easy customization
- Implementation and Training
- Repair and Maintenance

- Test Planning
- Core Testing
- Non-Functional Testing
- Globalization Testing

## QA & Testing

Quality assurance and testing are two of the most critical components to maintaining a competitive edge. We believe that proactive QA is the key to cost savings, decreased risks and successful software projects



## UI/UX Design

The way mobile devices have started dominating online traffic, responsive website designs are the need of the hour. These websites are adaptive, and are rendered based on the screen size of the device.



- Web Design
- Responsive + Mobile Websites
- Graphic Design
- Logo Design
- Custom Web Design

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing (SMM)
- Link Building Services
- Pay Per Click (PPC)

## Digital Marketing

Maxtra comprises a team of young, dynamic consultants who can create Internet marketing campaigns to guide you through search engine guidelines and marketing gimmicks on the web.



# BENEFITS WITH MAXTRA

It is a challenge to keep track of emerging technology and deploy it effectively to fuel your growth. Outsourcing helps you to manage this challenge. Maxtra is an ideal partner who can help you meet this evergrowing challenge of integrating technology with your Business needs.

## By Outsourcing Your IT Requirements to Maxtra



### Access to Expertise

Maxtra has accumulated considerable expertise in different technologies and business domains. Our experience ranges from web application programming to development and integration of complex mobile or stand alone enterprise system.



### High Skilled Team

Maxtra has a team of 150+ IT specialists with wide knowledge and extensive experience. Our effective hiring strategy, internal trainings, links with leading technical universities and proper motivation practices enables us to hire and retain the best-of-breed IT professional.



### Security of Intellectual Property

At Maxtra we take comprehensive measures to secure the clients confidential information. We have a set of policies and procedures to protect your business sensitive information and software artifacts (source codes, specification, etc.).



### Seamless Communication

Maxtra realizes the vital importance of effective communication for outsourcing projects. We aim to create and maintain a productive and secure communication flow.

SAVE UPTO **45%**  
IN OVERALL COST



# ENGAGEMENT

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**Maxtra** engagement specialists customize the engagement model to work around the client enterprise specifications- from business goals to project management and HR practices. Maxtra offers different engagement models to meet global clients diverse needs.

## Fixed Time/Fixed cost Project Mode

**Maxtra** offers customers a fixed time/fixed price model when the scope and specifications of the project are reasonably clear. Under this low risk model we work with clients to define expected deliverables and timelines to determine a mutually agreed fixed price.

Our refined process guarantees reliability, predictability and optimized performance of the projects and assures on-time delivery.

## Dedicated Teams Model (DTM)

Dedicated teams model (DTM) is an excellent solution if you need a complete control over human and technical resources involved into the development process. DTM features a high level of transparency, security, flexibility, and scalability. All infrastructure and personnel are at your dedicated service as long as you need them for a fixed monthly fee.

DTM makes the development process more explicit and manageable and ensures a higher resources efficiency. Dedicated teams operates as an extension of the customer's development center. In this model, Maxtra projects teams with the required team members, project managers, equipment and infrastructure based on client requirements

## Benefits of our Dedicated Teams Model (DTM)

**Maxtra** has a vast pool of multi-disciplinary resources to organize a tailored DTM engagement for any type of software or mobile application project requirements. Our dedicated teams model (DTM) offers clients an easy & cost effective solution for engaging different kinds of technical groups & resources

- Access to a wide-range of expert IT resources with diverse skills across all platforms
- Ready to use IT infrastructure with best facilities that includes staging server, project management system, SVN and network support.
- Complete control over team structure (addition/replacement/withdrawal of resources)
- Transparent billing process and comprehensive reporting procedures.
- Complete control over your project flow including schedules/deliverables etc. Your project gets developed in an 'Agile Environment' which means you see your project being developed in real-time.

# OUR WORK



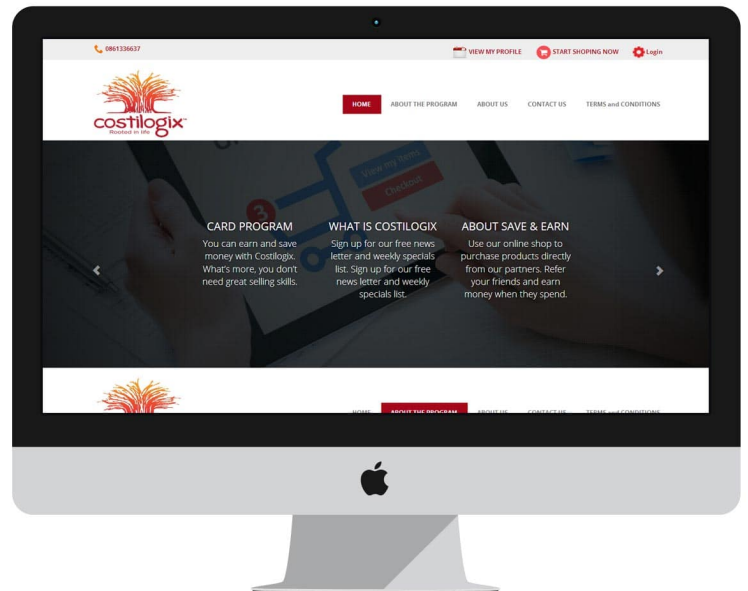
<https://macococosmetics.com>

**Macoco** Cosmetics is a leading online cosmetic store in Tunisia. The core values of Macoco is, Care, Service and Integrity. Maxtra has developed an e-Commerce website and Mobile application.



<http://costilogix.co.za>

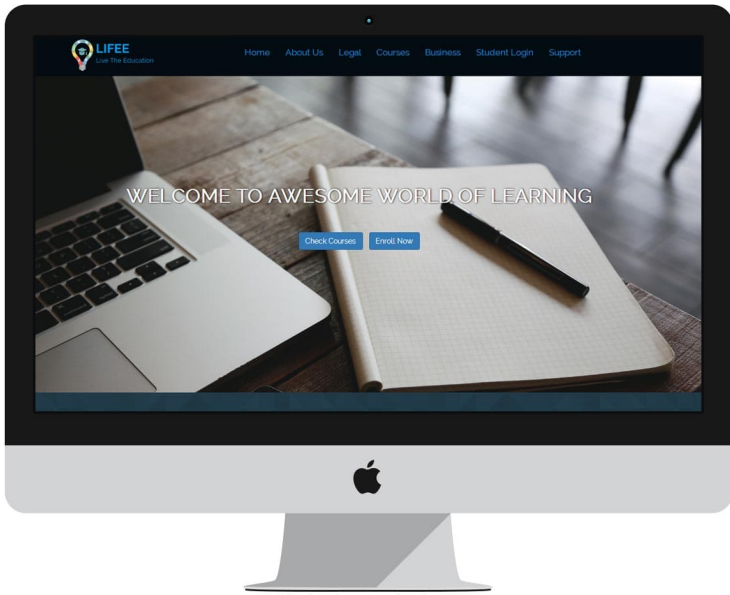
**Costilogix** links people with businesses through a powerful, non-discriminatory commercial platform. Maxtra has designed an e-Commerce platform for their business needs.



<https://piuni.net>

**Piuni** is an online service provider for Transportation, Online TV recharge, Mobile & Utility Bill payments. Maxtra is working and providing support on this web based platform for the company.





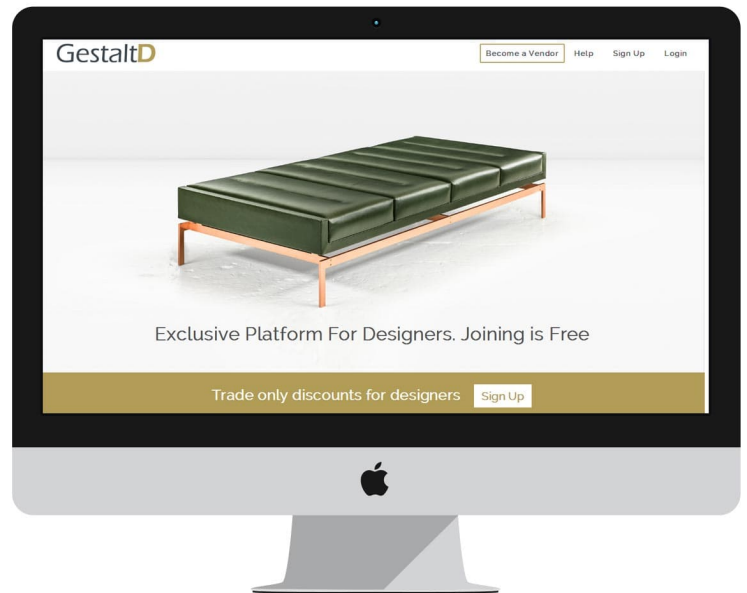
<http://lifee.in>

**Lifee** is about to make world class education affordable and accessible using the latest technology available to help grow a student into a complete individual. Maxtra had delivered the Mobile and Web solution for the company.

## GestaltD

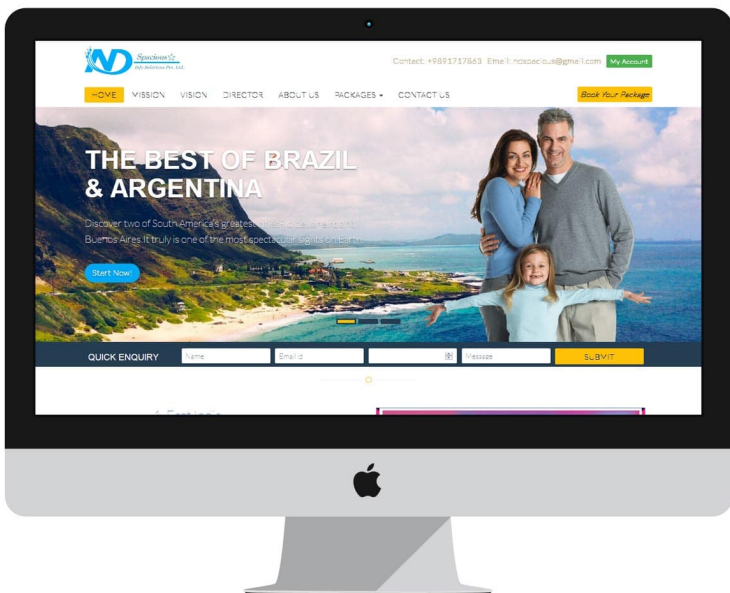
<https://gestaltd.com/>

**GestaltD** is an online marketplace unifying design creation, product research and the buying process. Maxtra has designed and developed the portal for their business needs.



<http://ndholidays.com/>

**ND Spacious** is a leading tour and travels packages provider to the visitors worldwide. We have developed the platform for the company to help the clients for capturing more and more business opportunities across the globe.



# OUR PRODUCTS





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Take advantage of our complete range of cutting edge and highly reliable custom web development services to empower your business to surge ahead of the competition.

[www.maxtratechnologies.com](http://www.maxtratechnologies.com)

[facebook.com/maxtratechnologies](https://facebook.com/maxtratechnologies)

[twitter.com/maxtratech](https://twitter.com/maxtratech)

Mob: +91-874-402-2221

Phone: +91-120-4210022

Email: [info@maxtratechnologies.com](mailto:info@maxtratechnologies.com)

*Thank You!!*