

Preksh Innovations Private Limited

Product

Preksh has developed an AR/VR technology platform that allows retailers to create immersive online shopping experiences for their customers. Our proprietary technology enables users to virtually walk-through offline stores on the web, pick products and shop. Within the virtual walk-throughs, the products are 'tagged' and linked to the Ecommerce back-end of retailers using APIs. This provides a seamless and immersive experience to the consumers. We also have this experience available on VR gadgets where the visuals are truly immersive and mimic a real-world shopping experience.

Demos

<https://www.vow360.com/varnam>

<http://btourz.in/BT-EmabedTour/all/f469cc8ff0cd2e1e>

Customers Deployments

www.vanheusenindia.com

<https://uae.sharafdg.com/stor360/>

Awards

Top 50 Start-up: TiECON (Silicon Valley) - 2017

2nd Place: K-Startup Grand Challenge (South Korea) - 2016

Top 50 Emerging Company: NASSCOM -2016

Winner: Pitchfest by AmritaTBI - 2016

For more details, please visit www.preksh.com or call us at +91 9964502801.