TAStradesoft

we develop partnerships

Dear Client:

Today's world is interconnected across time zones and continents like no other point in history. This connectivity has opened tremendous opportunities for those corporations who are prepared to bridge the geographic divide.

The world's leading corporations, its smaller peers, as well as the well managed start-ups avail themselves to the pool of labor and intellectual capabilities available throughout the world.

The challenge of managing an external workforce is rewarded by oftentimes significant savings available to those corporations who make the strategic decision to outsource parts of their business processes.

Beginning in mid-1990 it was this combination of reduced expenses combined with the promise of increased productivity which has been driving the trend to outsource business processes for corporations ever since.

I myself was faced multiple times in my career with the challenge to speed up the development and implementation of a software project while at the same time reducing expenses.

During those times I used outsourcing companies to help with that objective. The resulting operational challenges were often times difficult at best and a deal breaker at worst. The outsourcing solutions I was pursuing were simply either not working, or if they were working, barely adequate.

It is for that reason that, when I was embarking on a multi-year software development, I decided that rather to hire just another outsourcing company I would create one myself. I simply felt that none of the companies I had come across lived up to my standards.

I moved to the Philippines in 2011 and started with 2 developers to assist me with my project. Out of those humble beginnings TAS Tradesoft was formed. It was precisely because I felt that there had to be a better a solution to serve my needs and subsequently I went out and created TAS.

After 5 years of rapid growth TAS Tradesoft is one of our planet's premier full service outsourcing companies with offices in North America, Europe, and Asia. The company is based upon an American culture, management and work ethic.

TAS Tradesoft has been and continues to be good enough for me.
I believe it will be good enough for you.

Yours

John Logan,
Founder, CEO & Majority Shareholder TAS Tradesoft

Why TAS
What makes us different

There are many reasons why our clients are choosing TAS Tradesoft. Perhaps the most important one though is that we are 100 % committed to truly understanding what our clients are trying to accomplish. We put the resources and tools in place to enable them to reach their goals

The entire culture of the firm from the CEO and management down to every employee is built upon the philosophy that we are a part of the client. This philosophy is instilled upon every employee. Consequently the failure to fulfill the client's expectations is considered a failure not only by the employee but by the entire firm.

"Your Problem Is Our Problem..."

Our Services Overview

American Owned and Managed

24 hours Live Coverage For Your Project

Dedicated Project Support Specialist (Non Technical)

Dedicated Technical Lead Or Project Manager

Top Level Member Of The Management Team Assigned To Your Project

USA based Customer Support

Controller, IOT Development

Mobile Application Development (IOS, Android, Windows)

User Experience (UX)

Web Development and Design

Quality Assurance and Software Testing

Inbound and Outbound Call Center Services

Branding Management

Virtual Assistant Services

Offices in Asia, Europe, South America and USA

State Of The Art Technology and Collaborative Tools

Unrivalled Intellectual Property Protection

Enterprise Software Development

The correct development of an Enterprise Software Solution is usually the most complex software development an organization will undertake. This is an integration integrates across all operational levels of an organization, and it requires an in depth understanding of the processes and challenges which need to be addressed.

TAS has significant experience in the improvement, functionality additions, and the complete implementation of Enterprise Software Development. Regardless of whether it is a legacy code conversion or a new development…. we will ensure that you stay ahead of the technology curve.

"The Engine Behind Your Operation"

Mobile Application Development

Your business and your customers are in motion. Nowadays organizations rely on mobile application development to extend their reach well beyond the traditional points of contact. The smartphone or tablet serves as a platform to connect customers and staff across the globe with an ease not possible up until a few short years ago.

We know how to take your business mobile. We support all of the main mobile application platforms, and we will ensure that your mobile effort hits the mark.

"The Power Of Your Organization On The Go…."

Internet Of Things

Consumers and Organizations are increasingly moving towards an interconnected world. The next decade will see devices which sense a user's desire go mainstream. Homes will become smart, transportation will become automated, and many of the mundane tasks will be eliminated. The Internet of Things will connect homes, appliances, devices, machinery and controllers into one network which smartly automates many of our most basic tasks.

We will help you and your customers get there quickly.

"Your Business Now Lives In An Interconnected World"

Web Application Development

Retail E-Commerce sales and Professional E-Commerce Sales are growing at a significantly greater rate than traditional sales. Companies are witnessing more of their overall business increasingly migrate to the web, and often times within a short period. Because of its complexity the proper development of a Web based transaction platform pose a significant challenge.

With proper implementation we will ensure that your web based business solutions perform to your expectations at all times.
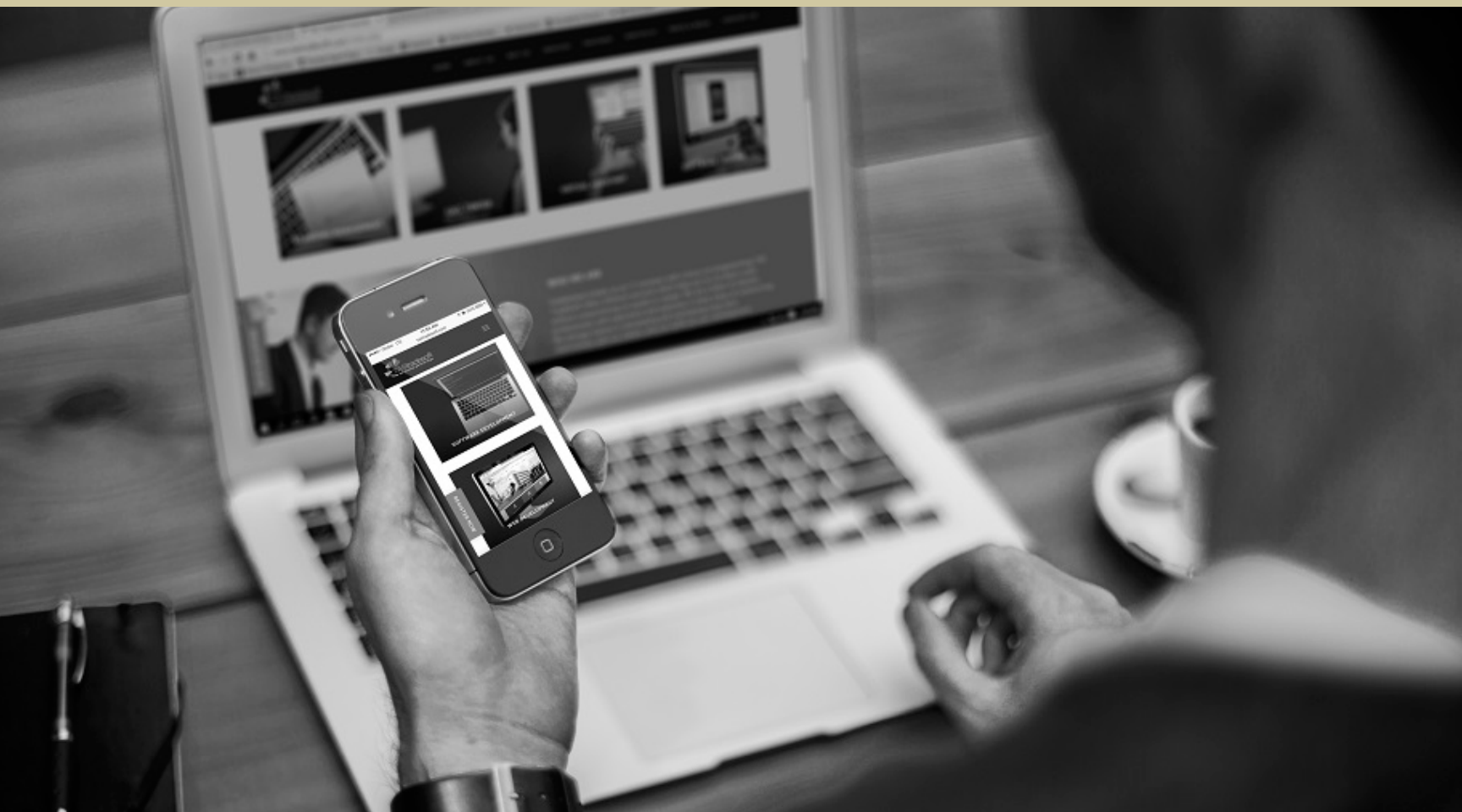
"Your Business Is Everywhere"

User Interface Design (UX), Visualization and Web Design

The First Impression does count. A stunning and clearly defined presentation of your company and its services has become more important over the years. The integration of more functionality into a user interface, be it web-based or a dedicated software solution, remains a huge challenge. A website or software that is too ambiguous and not intuitive quickly generates pushback from customers. This in turn increases associated support costs.

We will help you to generate the best possible User Experience for your customers making sure that functionality and design are perfectly integrated.

*"Your Business
Only Gets One Chance
To Make A First Impression"*

Quality Assurance (QA) Testing

There is nothing more unnerving for an organization than to go through the implementation of a new product or service only to realize that the underlying software does not perform as well as they expected. Possible problems can range from partial in-operability to complete system failure. These types of unacceptable results can be disastrous by leading to a loss of customer satisfaction, and consequently to an immediate loss of revenue.

Our team of Quality Assurance testers will create a state of the art simulated environment for you. We will battle test your solution against every possible scenario, and under the heaviest load ensure that your new solution will perform from day one.

*"Make it run
like a Swiss watch"*

Database Administration (DBA)

Database Administration and Management is an essential part of any data hungry application. The major manufacturers of Database software (Oracle, Microsoft and IBM) release a steady flow of patches and upgrades which require attention.

Our team of Database Administrators will maintain your DB pursuant to the required specifications.

"Powering The Engine Behind Your Business"

Call Center Solutions

Many companies stumble when it comes to the organization and execution of their offshore call center operations. Inadequate training combined with heavily accented representatives can created major headaches for users of offshore call center services.

We excel in providing you the best possible solutions to facilitate your inbound or outbound call center related endeavors. The Philippines is the undisputed leader in Business language abilities globally (Business English Index, BEI of 7.11).

Our commitment to training, combined with the number one ranked workforce for Business English, will ensure that your clients feels well taken care of at all times.

"Let Us Be Your Voice"

Your **Intellectual Property** Is Safe

One of the key considerations for any corporation which establishes significant outsourcing operations is the issue of how to protect their intellectual property.

TAS Tradesoft is 100 % committed to maintain a complete protection of any of its customer data and related work products. We believe that our IPPP (Intellectual Property Protection Policy) is unrivaled within the Business Process Outsourcing world.

In addition to our commitment to the law our clients benefit from our location. Local laws of the Philippines and the available enforcement as it relates to the protection of IP are on par with the laws of the United States.

As a matter of fact, the Philippines is the only country among the Top Outsourcing Destinations which is not part of the United States TR Special 301 list. (US Congress 2015 USTR Special 301 List)

This registry, mandated by Congress, identifies those countries which are known for systematic and frequent Intellectual Property theft and fraud combined with a lack of adequate legal recourse.

The Philippines absence on that list is due to a functioning legal system, IP laws which have been modeled after US IP laws and a culture which inherently values other people's possessions.

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