

Mobile and Web Development

### WHO WE ARE





#### **WHO WE ARE**

is a privately owned, independent, agile technology agency with a focus on digital and emerging trends in mobile, web and social. We build tactical digital products for inspiring people and brands.





#### **FOREVER CHANGING**

Today you know more than you did yesterday and far more than you did at this point last year. Think about the amount of new experiences encountered, challenges you've overcome and lessons learnt during the last 12 months. The experience you gain every day puts you ahead of the person you were yesterday and this will continue. You will become more awesome. You have a lot to look forward to.





#### **BUILD TO LEARN**

At TactOrbit we know that change is a core part of life and have worked very hard to embrace change in all aspects of the business and the processes that we work by. The answer is not to build a digital product to launch. It is to build a digital product to learn, as fast as possible, to eliminate wastage of time and money.





#### **OUR EXPERT DELIVERY**

Experience leads to expertise; our previous work means that we will provide expert delivery and advice on the following:

- User Experience
- Coding Standards
- Code & System Architecture
- Security Protocols
- Testing Standards
- Partnership
  Communication
- Delivery Planning

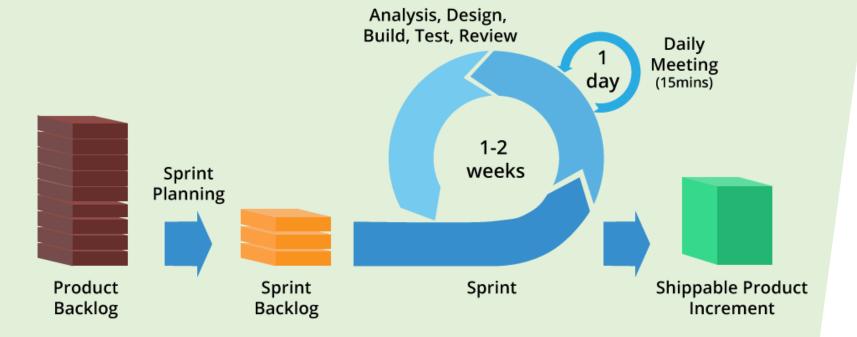
# AGILE DEVELOPMENT





We understand how to turn commercial aspirations and objectives into digital products that connect with your users and what they need.







We build agile, this consists of weekly development sprints; together we will prioritize the build so that every week a 'show and tell' will allow us to evaluate the progress, look at what has been developed and understand what will be built in the following week's sprint.

#### **AGILE DEVELOPMENT**

#### - The Team

#### **Typical Sprint Team**

- Product Owner
- Project Manager
- Digital Designer
- UX Expert
- Head of Technology
- Head of Mobile
- iOS Developer
- Android Developer
- Web Developer
- QA



We run our development in weekly "Sprints" and we have a dedicated team assigned to your project to deliver the sprints. We can run sprint teams with multiple development resource depending on requirements and delivery deadlines.

For every project you will have a dedicated sprint team – comprised of exactly the specialists you need.



#### **AGILE DEVELOPMENT – Our Rates**

| Indicative Costs                    |             |
|-------------------------------------|-------------|
| Mobile Development – (iOS, Android) | \$400 / day |
| Web Development – (.NET, PHP)       | \$350 / day |

<sup>\*</sup> These costs cover all aspects of a project from requirements, information architecture, prototyping, core development, quality assurance to project management.

# CONTINUOUS IMPROVEMENT





### CONTINUOUS IMPROVEMENT PLANS

We understand that the digital world is a crazy ever-growing beast, which means digital products will never be complete and will always need to take iterative steps to stay relevant. We Offer continuous improvement plans to all of our clients once a specific project has been completed.



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