

# Corporate Fact Sheet | 2014

## Corporate Headquarters

One Corporate Place South  
Piscataway, NJ 08854  
Tel: +1-732694-1000  
Fax: +1-732465-0100  
Email: [sales@marlabs.com](mailto:sales@marlabs.com)  
Website: [www.marlabs.com](http://www.marlabs.com)

## Company Overview

Marlabs is a USA headquartered award winning provider of innovative Information Technology and Knowledge Process Outsourcing services. Founded in 1996 and headquartered in Piscataway, New Jersey (USA), Marlabs has a culture of success balanced between consistent year-on-year revenue growth and excelling employees. Marlabs also has a strong and dedicated human capital strength of over 2100 and a network of delivery centers in USA, Canada, Mexico and India. Marlabs follows a unique multishore model utilizing Global Technology Centers of Excellence. Marlabs has assisted hundreds of blue chip customers across different verticals to achieve success through both business and operational excellence.

## Vision

We will be the Information Technology Service Provider of choice for customers worldwide by leveraging knowledge in the area of new technologies thereby impacting business results. We are dedicated to being the employer of choice and a good corporate citizen.

## Mission

- Build strong partnerships that ensure value for customers across technologies, services and industries
- Integrate, adapt and tailor our skill, process, and experience with our customers' business model, requirements, and culture
- Provide a stable, transparent, and growth-oriented environment for employees worldwide enabling individual excellence
- Commit to being a good corporate citizen dedicated to building better communities through transformational social initiatives.

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## Global Presence

- Worldwide corporate headquarters in Piscataway, NJ USA
- Global delivery headquarters in Bangalore, India
- Office Locations:
  - USA: Piscataway (NJ), Bethlehem (PA), Reston (VA)
  - India: Bangalore, Mysore, Pune, Kochi, and Trivandrum
  - Canada: Toronto
  - Mexico: Mexico City
  - Malaysia: Kuala Lumpur

## Value Proposition

Leveraging our extensive technology, domain, and industry expertise and high performance team, we deliver innovative Information Technology solutions and services that *that* help clients meet today's IT and *business* challenges. With Marlabs, you are assured of a flexible business partner that meets challenges head on, ensures 'on-time' and 'within-budget' project completion, and achieves the targeted return on your investment.

## Value Drivers

Integrity, Agility, Accountability, Flexibility, Respect, and Teamwork.

## Leadership

Siby Vadakekkara - Co-Founder and CEO  
Srinivasan Balram - Co-Founder and CTO  
Jay Nair - Senior Vice President and COO  
Krishnan Ramachandran - CFO  
Anil Raghavan – Chief Delivery Officer  
Sanjay Vidyadharan – General Counsel  
Sunil Nambiar – Head - Global Delivery

## Our People

- We credit our success to our 2100+ employees worldwide, who are our most valuable asset
- Ours is a truly global and multicultural workforce, reflecting our deep commitment to diversity and equal opportunity.

## Offering Portfolio

Marlabs offers end-to-end service offerings that combine deep industry insight with extensive technology expertise to deliver real business outcomes. Our solutions and services portfolio includes:

Horizontals/Services – Application Development and Maintenance, Cyber Security, Infrastructure Services, Testing Services, Packaged Implementation & Support, Product Engineering, Digital Asset Management, and User Experience (UX).

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Technology Solutions/Domains – Cloud Computing, Mobility, DW-BI-Analytics, Microsoft, Oracle ERP, Java, and SAP ERP.

Industries/Verticals Served – Airlines, BFSI, Education, Energy & Utilities, Government, Healthcare, Life Sciences, Media, and Retail.

## Centers of Excellence (CoE)

In order to provide cutting-edge technology solutions, Marlabs has invested in setting up Centers of Excellence (CoEs) in a number of major technology areas. The core group at the CoEs identifies and builds competency in emerging technology frameworks, improves processes and methodologies, and expands knowledge repositories to help us better address our clients' requirements. We have CoEs in the areas of:

Cloud Computing, Mobility, DW-BI-Analytics, Infrastructure, Cyber Security, Microsoft, Java, and Testing.

## Infrastructure

Marlabs boasts of a secure, scalable and state-of-the art infrastructure globally. Our Data Center in Piscataway is SSAE 16 Type 11 compliant with more than 20,000 sq. ft of space. It acts as our global data center, network operations center and as an on-shore development center. Our Training and DR centers are located in Bethlehem, PA.

Our Global Development center is in Bangalore, India which acts as the data

center, network operations center for our Asia Pacific operations. This facility doubles up as the global service desk.

## Alliances and Partnerships

Microsoft, IBM, Oracle, HP, MicroStrategy, Information Builders, Teradata, VmWare, Dell, Amazon Web Services, QlikView, QlikView, HITRUST, eFortress, SCIPP.

## Awards and Recognition

Deloitte Technology Fast 50, Deloitte Technology Fast 500, Global Services 100, Ernest & Young Entrepreneur of the Year, Software 500, Best Places to Work in New Jersey, INC 500 Hall of Fame, NJBIZ Top 100, CRN Fast Growth 100, and VAR Business 500.

## Quality Certifications

We are steadfast in our commitment to delivering the highest standards and a drive for excellence underpins all our processes and project deliverables. Marlabs certifications include a CMMI Level 3, ISO 9001:2000, SSAE 16 Type II, HITRUST certified assessor, ISO 27001 and a certified Minority Business Enterprise (MBE).

## Customers

Our extensive customer base includes a mix of Fortune 500 companies as well as *small to mid*-size organizations. Some of our clients include:

- Energy and Utilities: Petra Solar, Reliant Energy, Duquesne Light

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- BFSI: Citi Financials, Finra, Barclays, Swiss Re, Chubb
- Healthcare and Life Sciences: Horizon, ACR Radiology, Ohiocomp, First MCO
- Media: Epsilon, The New York Times, Thomson Reuters, Young & Rubicam, Glowpoint, ESRB
- Airlines: Gate Gourmet, Panalpina
- Government: The State of New Jersey, Commonwealth of Virginia
- Education: Kaplan Eduneering, Kaplan, K12, EdisonLearning
- Retail and Others: Catalyst, Toshiba, Dialight, Hatch Mott MacDonald, ToysRus, Chanel, Ethan Allen.

## Corporate Social Responsibility

Corporate Social Responsibility (CSR) is embedded in the founding values of Marlabs and is an integral part of our work culture across all geographies where we operate. Under the guidance of the Marlabs CSR Council, we have undertaken numerous activities in the areas of education and support for low-income families, senior citizens, and the differently-abled. Marlabs is also a strong proponent of the “Go Green” theme and has initiated several “green initiatives”, both within and outside the organization, as a small step towards contributing to a greener planet.

## Our Online Assets

Corporate – [www.marlabs.com](http://www.marlabs.com)

Technology Blog – [www.marlabsblogs.com](http://www.marlabsblogs.com)

Employee Blog – [www.marlabsfusion.com](http://www.marlabsfusion.com)

Marlabs Campus Program – [www.marlabscampus.com](http://www.marlabscampus.com)

Marlabs on Social Media:



[www.facebook.com/marlabsinc](http://www.facebook.com/marlabsinc)



[Twitter.com/Marlabs](https://twitter.com/Marlabs)



[www.linkedin.com/company/marlabs-inc](http://www.linkedin.com/company/marlabs-inc)



[www.youtube.com/marlabsinc](http://www.youtube.com/marlabsinc)



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