



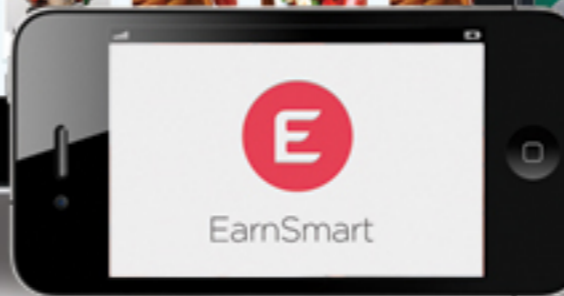
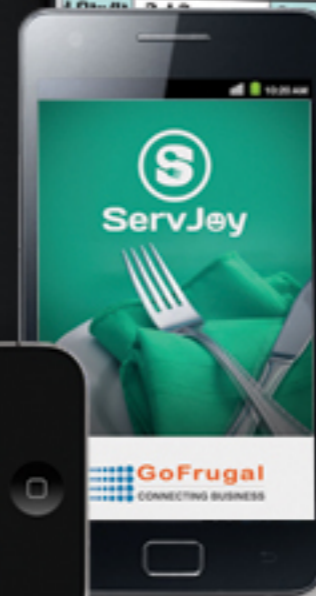
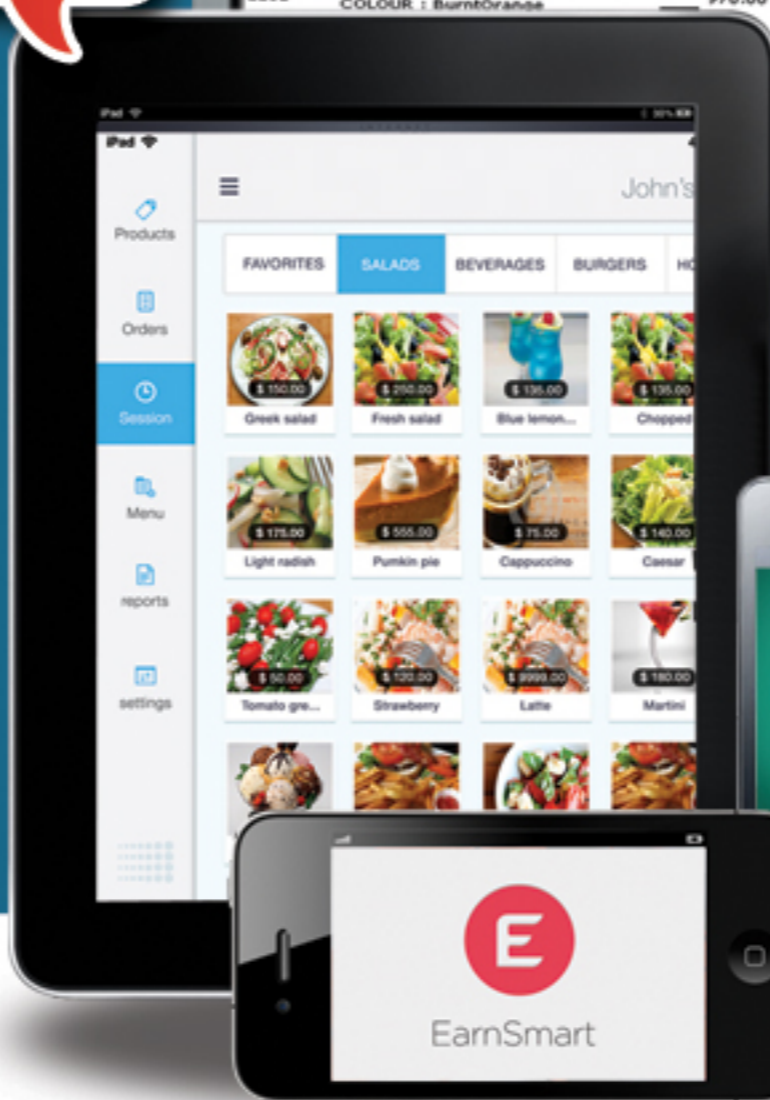
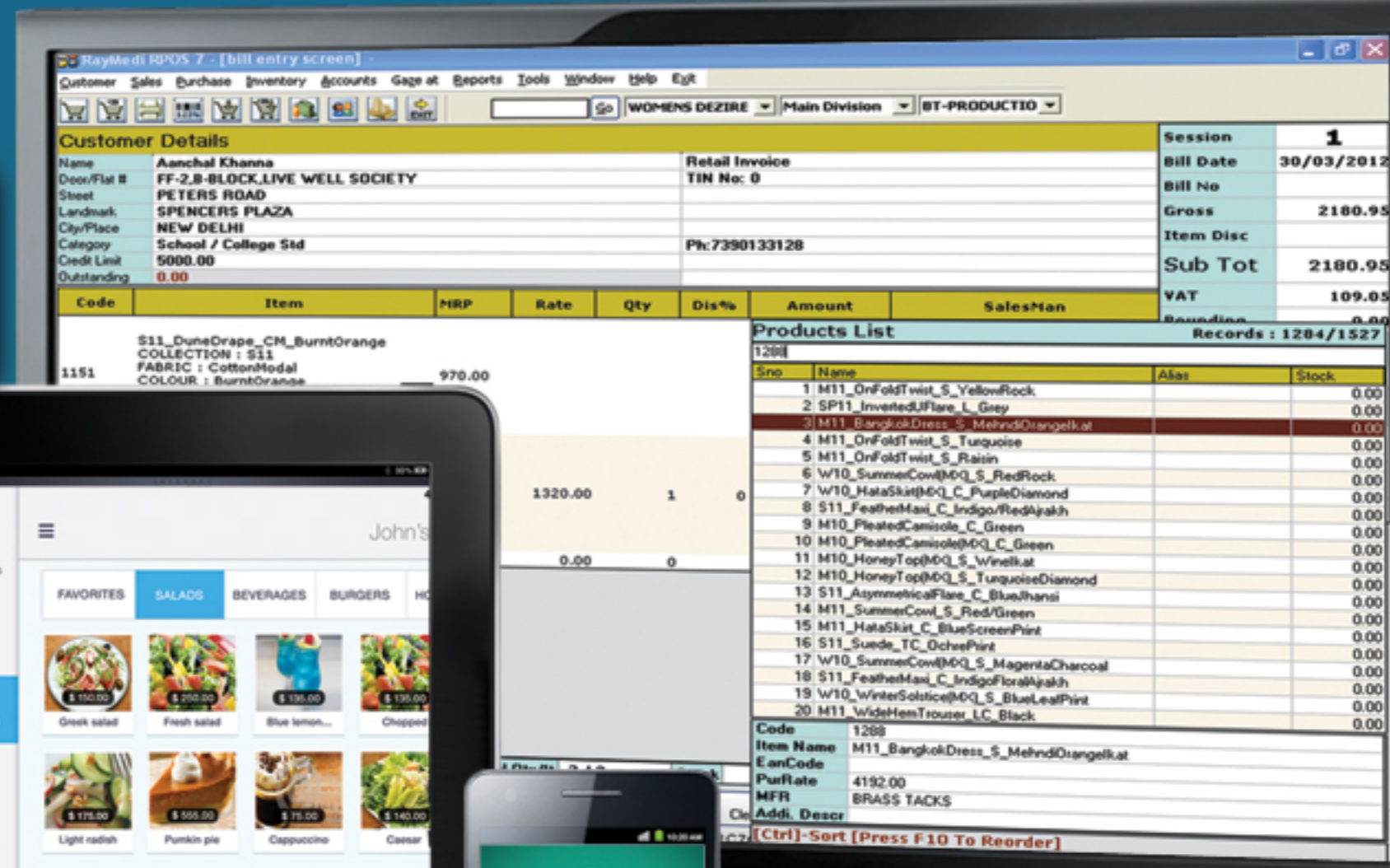
India's best Retail & Distribution software solutions

Trusted by 20,000+ customers globally

'Billing to Balance sheet' Solution Highlights

- ▶ Reorder intelligently
- ▶ Control Goods Inward process
- ▶ Price & Promote appropriately
- ▶ Bill rapidly & accurately
- ▶ Announce attractive loyalty schemes
- ▶ Secure the life-cycle of your cash
- ▶ Eliminate non-moving, expired & damaged stocks
- ▶ Determine which supplier to 'pay'
- ▶ Configure business specific reports
- ▶ Design barcode label as per your business needs
- ▶ Effectively utilize Web, SMS & Mobile channels
- ▶ e-filing of VAT and Service Tax returns

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FREE DEMO
TODAY!**



Works on

Businesses Supported

Retail

- ▶ Supermarket & Hypermarket
- ▶ Fruits & Vegetables
- ▶ Pharma & Healthcare
- ▶ Apparel & Footwear
- ▶ Electrical & Electronics

- ▶ Lifestyle & Fashion
- ▶ Specialized Retail

Food & Beverages

- ▶ Restaurant & Bar
- ▶ Quick Service Restaurant

- ▶ Bakery & Confectionery
- ▶ Food Court

Sales & Distribution

- ▶ FMCG & Packaged Foods
- ▶ Pharma & Healthcare
- ▶ Lubricants



GoFrugal Advantages

The Right solution for Aspirational & Professional retailers...



A Proven Solution in the Global market

20,000+ customers, 100,000+ users, 250+ towns in India, 29+ countries - from Africa to Australia, South Asia to Middle East, from small and large format single stores to 100% Hub & Spoke and Hybrid multi-location chain retailing, our solution has really evolved by addressing the challenges of changing market needs



Available Today & Future Proof

Our web & mobile enabled on-premise and on-cloud solutions, available across 30+ businesses, works on multiple consumption devices such as Desktops, Smart phones, Tablets etc. Our continuous R&D and well defined product life-cycle keeps you ahead of competition and helps you grow



Assured Professional Service

With tools to shorten and simplify our Assured solution delivery, our 'productized' service is delivered by well trained product consultants who are also experts in business. We provide Assured 24x7 Maintenance & Support services. We thus direct you in a systematic way right from the moment you make your first 'product-click'



Investment Guarantee

Our solution can expand horizontally as you add more stores, as well as grow vertically, in terms of additional modules, business processes & functionality, as your same store business grows in volume. It thus ensures business continuity, drastically reducing the software changeover period, as well as cost

Our partial list of Customers



POS ACCESSORIES SUPPORTED

BARCODE SCANNER



MAGNETIC CARD READERS



CASH DRAWER



BARCODE PRINTER



RETAIL POS PRINTERS



POLE DISPLAY



WEIGHING SCALE



RETAIL POS MACHINE



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