



# **SYSCRAFT INFORMATION SYSTEM**

**601, Mahasagar Corporates, 10/4 Manoramaganj, Indore (M.P.) India**

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Syscraft Information System is an established IT company since 2009 located at Indore, India with a employee base of 75+ and providing services in the field of LAMP/Open Source Developments, Mobile App Development, Google Glass Development and Digital Marketing.

## ABOUT SYSCRAFT

Syscraft Information System was established in the year 2009 and has been providing quality services to its esteemed customers in the field of Information Technology. We are located at Indore, India and cherish the strong availability of technical knowledge along with a privilege of cost benefit. In the broad fields of Information Technology, we provide a wide scope of counsel and expertise to companies at all levels of development. We deliver to our client's professional expertise, business savvy imagination and a one-on-one working relationship. We have a team of 75+ IT professionals deliver results for 100% customer satisfaction. Our Team is experienced enough to handle all the complex developments of business environment and have worked to satisfy 400+ clients from more than 22 countries.

For every experience you may with us, Syscraft team aims to delight you with awesome services and to exceed your expectations for quality and value. Our dedicated team of specialized professionals are available 24x7 to help our clients on each of our services including –

- Creative Designing
- Mobile App Development
- Google Glass Development
- Web Development and
- Digital Marketing

Our approach towards our work has always been positive and we aim at offering unique and innovative solutions keeping in mind your target audience. We also offer cost-effective "Express" solutions and multiple financing options for businesses. Since our commencement in 2009, we have worked on different domain areas and have built-up our expertise on all fronts of the industry. We have delivered winning web solutions to hundreds of businesses and organizations across the globe. Our team comprise of techno-professionals from various disciplines. Our team excels at seamlessly combining the web design, web application development, graphics and multimedia presentation and powerful online marketing services to provide you with the best web solutions.

## COMPANY PROFILE

Our Vision is to amend the dynamics of IT industry by providing trusted, supportive and quality development services to the clients with innovative use of technology.

## SERVICE BOUQUET

### Innovative and Intelligent Mobile App Development

*Smart Apps for smart business.... that boost your business Productivity*



We keep you with the present day evolution of the digital world. Our customized UX experts and keen developers make your apps considering every aspect of usability. With years of experience, we are delivering unique, promising and affordable mobile app services to our customers.

We provide mobile app development services on platforms –

- IOS Applications
- Android Application
- Blackberry Application
- Windows Mobile Applications
- Multi-Platform App Development on PhoneGap

### Websites & Applications with CMS Development

*An excellent Design and innovative Resolution increase productivity*



We turn your ideas into reality. We think like a customer & provide you with an appealing conceptualization for the web design considering your potential conversational market. Our development team works with complete professionalism making it a point that your website comes out as a complete punch of your services or application delivers your desired results.

- Web 2.0 Designer
- Multiplatform Responsive web development
- Custom Web Development on LAMP, SCALA, JAVA

### Digital Marketing Services

*We define your company's Online Brand For faster growth & higher profits*



Step towards the success with our strategies and resources that turns out to be beneficial for your online influence. Our online marketing services bring a broader mix of customized ingredients offering you a substantial increase in the brand awareness and ultimately business for your organization.

## WORKING ATTITUDE

Our success mantra is we listen, understand and implement by using our creative thinking, unique design and advanced technologies to deliver effective and creative web designs and application development for our clients and reach their objectives time and time again. We've worked on a number of tricky projects.

Success is a long-term journey for us and it's an effective hymn for developing a Website or Mobile App or Digital Marketing Contract for great returns. We try to deliver more than what is expected or promised. We consider ourselves successful not when we deliver our client's final product but when the product meets your business objectives and that is our vision.

We always believe in winning formula of 4 P's for achievement -

- **PLAN PURPOSEFULLY**
- **PREPARE PRACTICALLY**
- **PROCEED POSITIVELY**
- **PURSUE PERSISTENTLY**

By hitting this formula SYSCRAFT is successfully standing since 12 years in the world of IT marketplace. Our phase defining steps include:

**Planning** phase, where we don't exercise or hire personnel for writing a working format or the so called standardized "plan", here we develop understanding regarding the particulars required by the team followed by calibrated division of the development and designing work. We always define this phase as the stepping stone that need perfect polishing in order to achieve the final objective and demands of our clients.

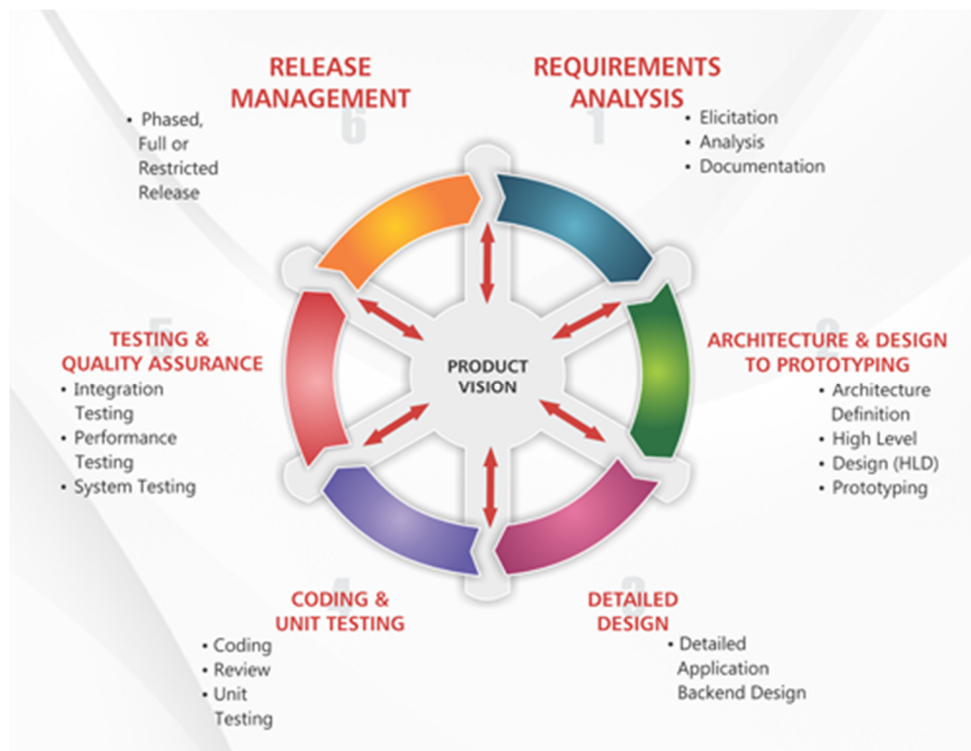
**Preparing** the complete outline for the project's complete duration considering the practical issues and glitches that might be involved – is our second step coming under "preparing phase".

Positive attitude is the key ingredient for successfully proceeding and proper pursuing of the project before set time line.

Our basic approach towards our work has always been with the intention of offering unique and innovative solutions keeping in mind clients target audience.

# PRODUCT ENGINEERING

We don't take a contract as a Project but we consider it as Product, that's why we call our working model as more a Product Engineering rather than Project Management. We utilize our creative attitude and attitude towards developing each project more as a product to be successful in market. We listen, understand and implement what is needed for final success in market.



We follow the above model of working for any development as a cycle, which helps us take up feedbacks and make an improvement at every level so as to avoid major variations or changes on developed work. We understand IT is full of Creativity and also Surprises so as an experienced development company we make sure there is more of creativity and less of surprises for you when you are opting to work with us. As a part of our service offering we cover –

- Conceptualization → Development → Localization → Customization
- Migration & Porting → Quality Testing → Support & Maintenance

# MOBILE PORTFOLIO

# PolymerMIS.com (Business Portal & App)

Mobile (iOS & Android) App & Website



Website : <http://www.polymermis.com>

PolymerMIS (Market Intelligence Source) is a leading petrochemical portal for SEA, providing market analysis and news to paid subscribers of portal. Syscraft took over portal in October 2012 and revamped website along with adding online payment gateway and responsive framework. Built on our Custom CMS Framework, besides web enhancement, we also developed their Mobile apps on iOS and Android. Post launch, Syscraft also provided Digital Marketing Services to portal and have resulted into getting site on first page for more then 50 odd competitive keywords.

Our 360 degree service orientation took over portal and provided –

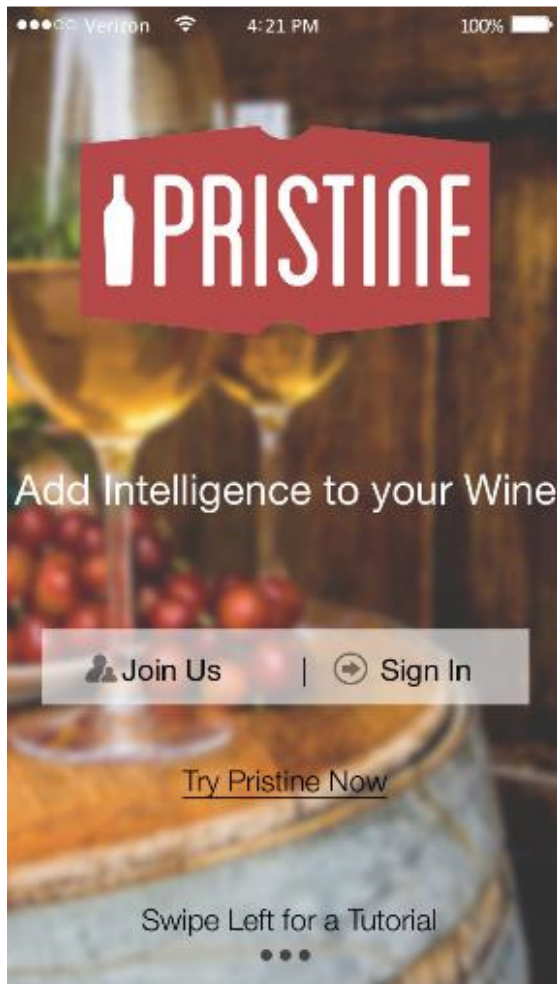
- Web Development Services
- Mobile App Development Services
- Digital Marketing Services

And end result is

**Paid Subscriber base of Portal grew by 285% in next 1 year of launching.**

# DRINK PRISTINE (Business App for B2B & B2C)

## Mobile & Web App



Forbes Coverage: <http://www.forbes.com/sites/rakeshsharma/2013/11/21/adding-intelligence-to-a-wine-bottle/>

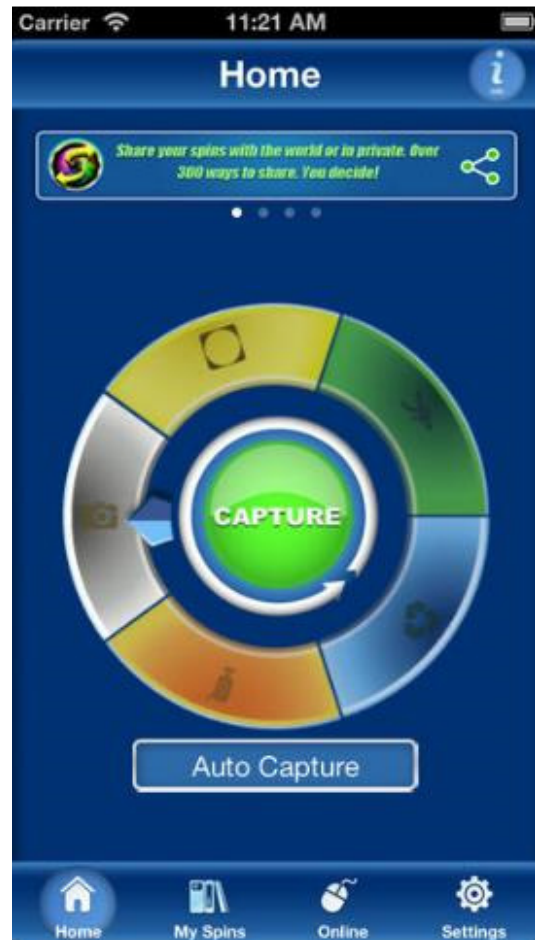
Far too often, wine is damaged by heat before its enjoyed. Pristine's on bottle indicators let you know if your bottle is anything less than Pristine. The app features include -

- ▶ Wine tasting and pairing notes specific to each bottle of wine
- ▶ Location history for each bottle of wine
- ▶ Cloud-based storage of individual consumer uploaded wine label images
- ▶ Professional and peer reviews of particular wines
- ▶ Tap and QR code scanner to get wine data and geo location and many more ...



# SPINIMATION (Business & Personal Utility App)

Mobile (iOS & Android) App & Website



Website : <http://www.spinimation.com>

Spination is the first to create 3D animations from photos or videos all in the same app. You can share your cool spin with friends, family and even customers through more than 300 different ways and networks. Some of the features includes

- Beautiful User Interface
- 360 animation of you or your friends, any product, place, car, or home
- Social sharing of your spins to over 300 different networks
- Upload your spins to your own library at Spination.com
- Embed your spins to any HTML website including Ebay
- 3D spins created from photo capture or video capture
- Create custom spins using your own camera and uploading the images to our super cool online spinimation app (Business & Pro Version)

## KOMEER (Social Networking Messaging App)

Mobile App (iOS/Android/Blackberry/Windows) & Web App



Website : <http://www.komeer.com>

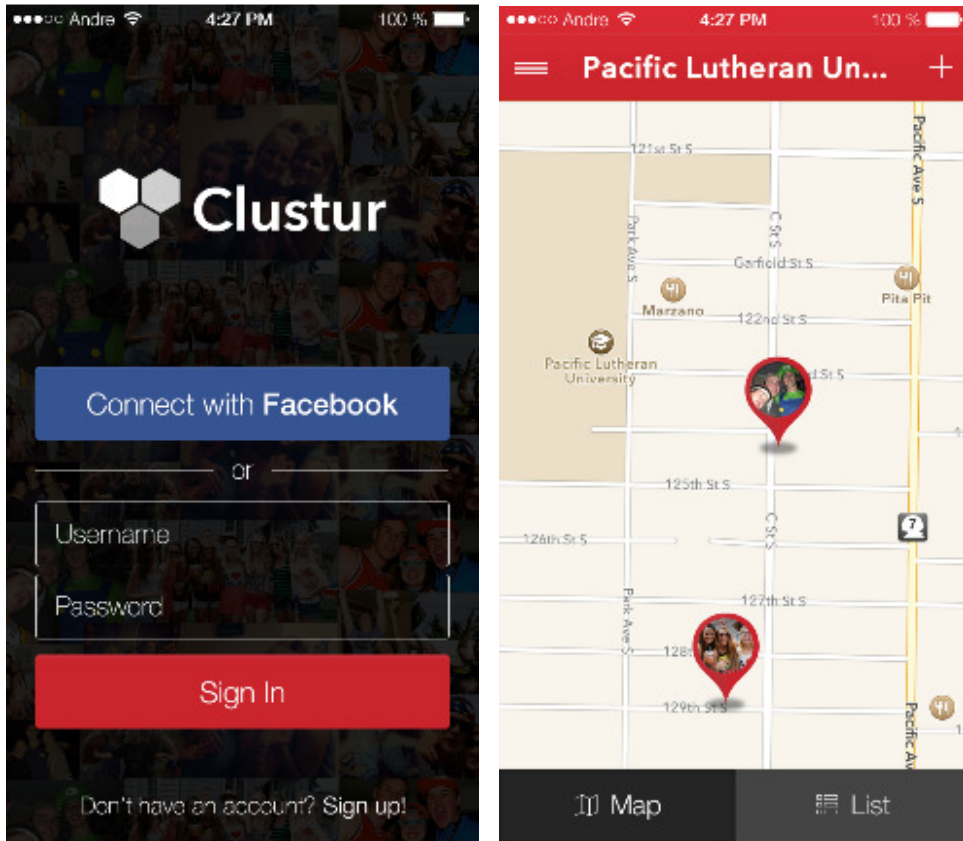
Komeer (Pronounced Come-Here) is a smartphone meeting and message app available for the Iphone and other smartphones. Komeer uses 3G or Wi-Fi (when available) for you to quickly respond to invitations and messages from groups that you have subscribed to. Some of the features include -

- Free Sign up & Free groups - Subscribe to as many groups as you like
- Free unlimited app alerts
- Reply to invitations to your selected groups and also view who else is coming to your meetup.
- User-friendly interface
- Personal profile & Groups can be private or public

Useful for Administrators, meeting organizers, sports coaches and team managers as they sign up for packages on the Komeer website to setup groups and to schedule and send alerts to Komeer app users. Komeer makes meetups magic.

# CLUSTER (Social Networking & Hangout App)

Mobile (iOS & Android) App & Website



A VC Funded Project

- Target segment - College going youth looking for options to hangout.
- Social Media App to build your circle, import from facebook or connect on Cluster to friends on facebook as well as directly.
- Create a group of friends and join events.
- Display of events via Geo Location or from Facebook with RSVP option.
- Event wall to display people going to event, waiting confirmation and not going along with option to post status, comment, photos, tags on the event wall.
- Push Notification for Event Requests and Friend Requests.
- A Web CMS to manage everything for admin.
- Add to calendar option for events to popup on your mobile phone calendar.

# IPAD APP FOR HOSPITALITY INDUSTRY (Digital Sales Kit)

*iPad App & Cloud Based CMS*



A revolutionary turnkey iPad meetings app that will change the way DMOs sell, showcase and promote their destination professional planners. It turns your sales team into a marketing juggernaut. Turns your booth into a powerful sales platform. Aligns your destination with future trends and technology.

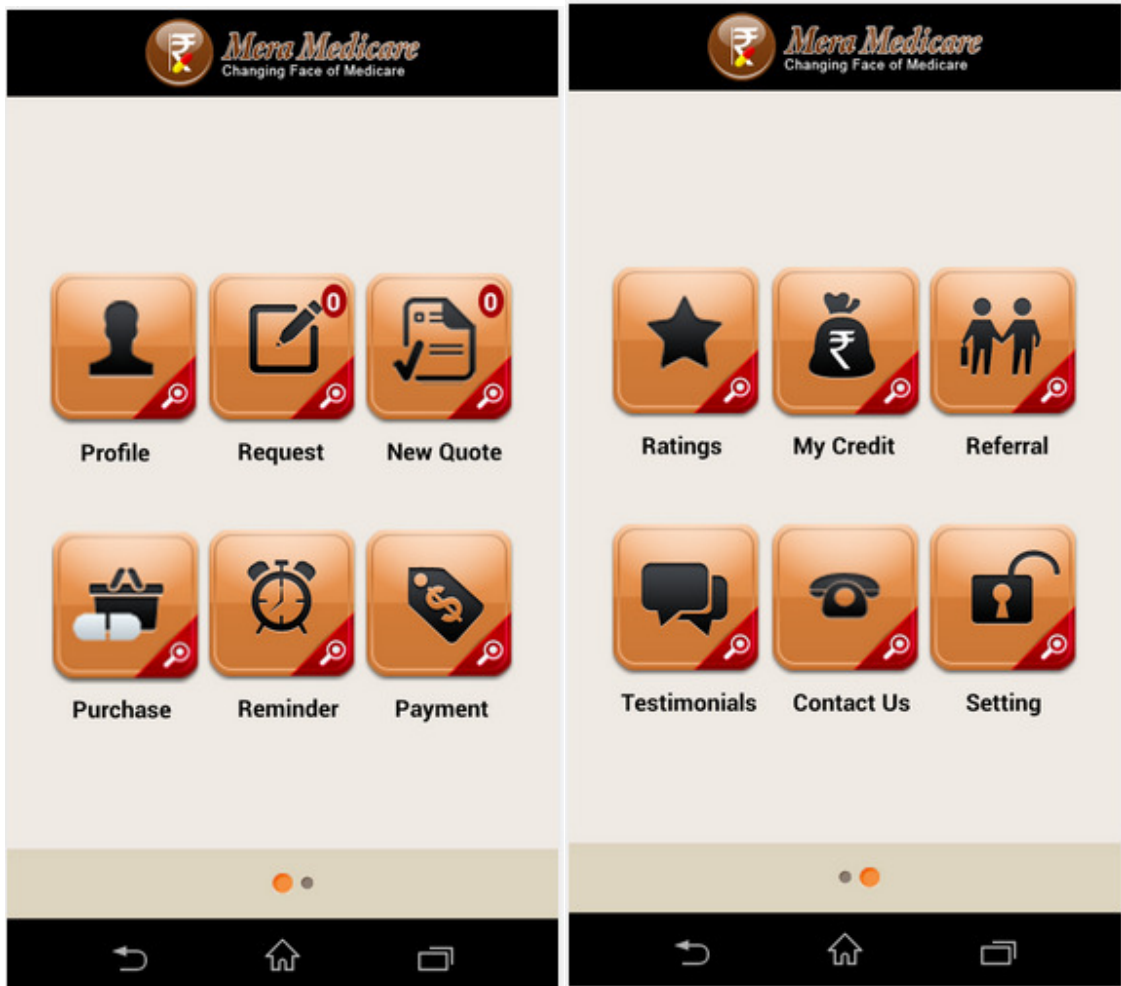
A CMS Based solution so you can manage content of the app via web interface with ease without any programming knowledge and can sync all the

content with your multiple iPad installations with just a click. Some of our clients using this app are -

- Anaheim Convention center ,California
- Greater Palm Spring
- Dorado Beach a Ritz-Carlton Reserve
- Bloomington Convention and Visitor Bureau
- Greater Houston Convention and Visitor Bureau
- San Antonio Convention and Visitor Bureau
- Metro Tucson Convention and Visitor Bureau
- Providence Warwick Convention and Visitor Bureau
- Ritz Carlton Corporate App Aruba
- Long Island Convention & visitors bureau and Sports commission
- Greater Birmingham Convention & Visitors Bureau

## MERAMEDICARE (Business App)

### Mobile App & Website



Mera Medicare is a unique system, which not only provides a platform to pharmacists and patients to interact with each other but also allows them to make transactions in cost-effective manner through its amazing mobile application. Mera Medicare is first to align capabilities of pharmacists network with e-commerce, mobile shopping and quoting systems. The app is divided in two sections, which are 1) Patients, 2) Pharmacists. It gives exceptional benefits to both kind of users by setting up purchase process through Mera Medicare:

- To reduce Medicare expenses by 40-60%
- To get competitive quotations from multiple pharmacists
- To get the medicines delivered at home
- To set-up free reminder for effective treatment
- To keep free record of your medical bills history
- To maintain free medical database of family

# GOOGLE GLASS PORTFOLIO



Syscraft is amongst the pioneers in India to work on google glass and is working on 40+ apps to be published for Glass platform. Below are some of the apps already developed with their feature list from our development portfolio.

## **App Name: Popular Songs**

Voice Command to Run: OK GLASS – PLAY POPULAR SONG

This includes features like –

- View list of popular songs maintained on a cloud server and accessed via Web Services.
- User can listen to any song present in the list via tapping on google glass.
- Play/Pause/Rewind/Forward options are available in app to handle a particular song or skip it.

## **App Name: Popular Videos**

Voice Command to Run: OK GLASS – PLAY POPULAR VIDEOS

This includes features like –

- View list of popular videos maintained on a cloud server and accessed via Web Services.
- User can play any video via tapping on google glass.
- Play/Pause/Rewind/Forward options are available in app to handle a particular song or skip it.
- Start and Exist option is also available via tapping.

## **App Name: Motivational Quotes**

Voice Command to Run: OK GLASS – MOTIVATE ME

This includes features like –

- App shows cards of motivational quotes being pushed via Web Services.
- Read aloud functionality is available to have the card being voice played from Google Glass.
- User can swipe the card and read as many quotes as user want.
- More quotes can be added on cloud via web admin.

## **App Name: Tip Calculator**

Voice Command to Run: OK GLASS – SHOW ME TIP

This includes features like –

- User inputs a bill amount and a percentage to pay as tip, app calculates the amount to be paid as tip.
- User can also see previous tip amount paid as archives.

## **App Name: Stocks**

Voice Command to Run: OK GLASS – SHOW ME MY STOCKS

This includes features like –

- This app provides information about Stocks like latest pricing and last closing etc.
- User needs to speak company name whose stock details he want to view and its current pricing and percentage fluctuation shows up on glass card.
- Last five stocks viewed will be stored in memory and will be shown on glass card by default.
- All information will be displayed via API integration.

## **App Name: Google Weather**

Voice Command to Run: OK GLASS – WEATHER CHECK

This includes features like –

- App shows weather details via Google API.
- By default user's current location is shown with weather updates, however user can speak other city/location and it identifies and display weather for that location after that.
- App shows City Name, temperature, pressure, humidity, visibility and weather type.

## **App Name: Life Log**

Voice Command to Run: OK GLASS – LIFE LOG

This includes features like –

- App runs in background and automatically takes a 10 second video in every 1 hour during the time glass is worn by user.
- Recorded videos can be viewed by user.

## **App Name: Dictionary**

Voice Command to Run: OK GLASS – DICTIONARY

This includes features like –

- This is a dictionary app for displaying the meaning of any word.
- User can speak a word to display meaning for that word on glass card. Word and meaning will shown on card for reading.



## **App Name: Flappy Bot**

Voice Command to Run: OK GLASS – FLAPPY BOT

This includes features like –

- It's a game for user to play where he can fly the robot bird into freedom.
- User have to tap the screen to move the robot bird up and help it escape it's evil master.
- Make bird way through the tiny space.

## **App Name: Recognize Music**

Voice Command to Run: OK GLASS – RECOGNIZE MUSIC

This includes features like –

- This app is built to show the details of any song. User as starts playing a song, details of that song will appear on screen.
- Details that will be displayed on Google Glass will be Track Title, Artist Name, Album Name, Release Year and Genre.

## **App Name: Reminders**

Voice Command to Run: OK GLASS – REMINDER

This includes features like –

- Users can set multiple reminders along with a message in time format of 24 hrs.
- Message given by user at the time of setting reminder will be shown as text when reminder rings.

## **App Name: Vintage Camera**

Voice Command to Run: OK GLASS – TAKE VINTAGE PHOTO

This includes features like –

- Captured image will be seen with vintage effect and will be save in glass memory as well.
- Option to share the image with social media profiles is also available.

## **App Name: Help Me Talk**

Voice Command to Run: OK GLASS – HELP ME TALK

This includes features like –

- It's more like a translator app where you select your language and speakers' language and the app will recognize what speaker says and then converts it into text in your selected language to act as a translator.
- App uses google translator api for performing actions.

## **App Name: Notes**

Voice Command to Run: OK GLASS – START NOTES

This includes features like –

- It's an app to take notes while on the move. User can add notes by speaking which will appear in text format on glass card.
- User can add as many notes as he need which will be saved on glass storage and can be retrieved as and when user wants.
- Read a loud functionality provides option to have the notes read out by glass in voice format.
- Option of adding New and Deleting existing one is available.

## **App Name: News**

Voice Command to Run: OK GLASS – NEWS

This includes features like –

- App will show latest news via API or RSS Feeds from assigned sources
- Read a loud functionality allows glass voice to read those news for user in preferred voice.

## **App Name: Currency Converter**

Voice Command to Run: OK GLASS – CURRENCY

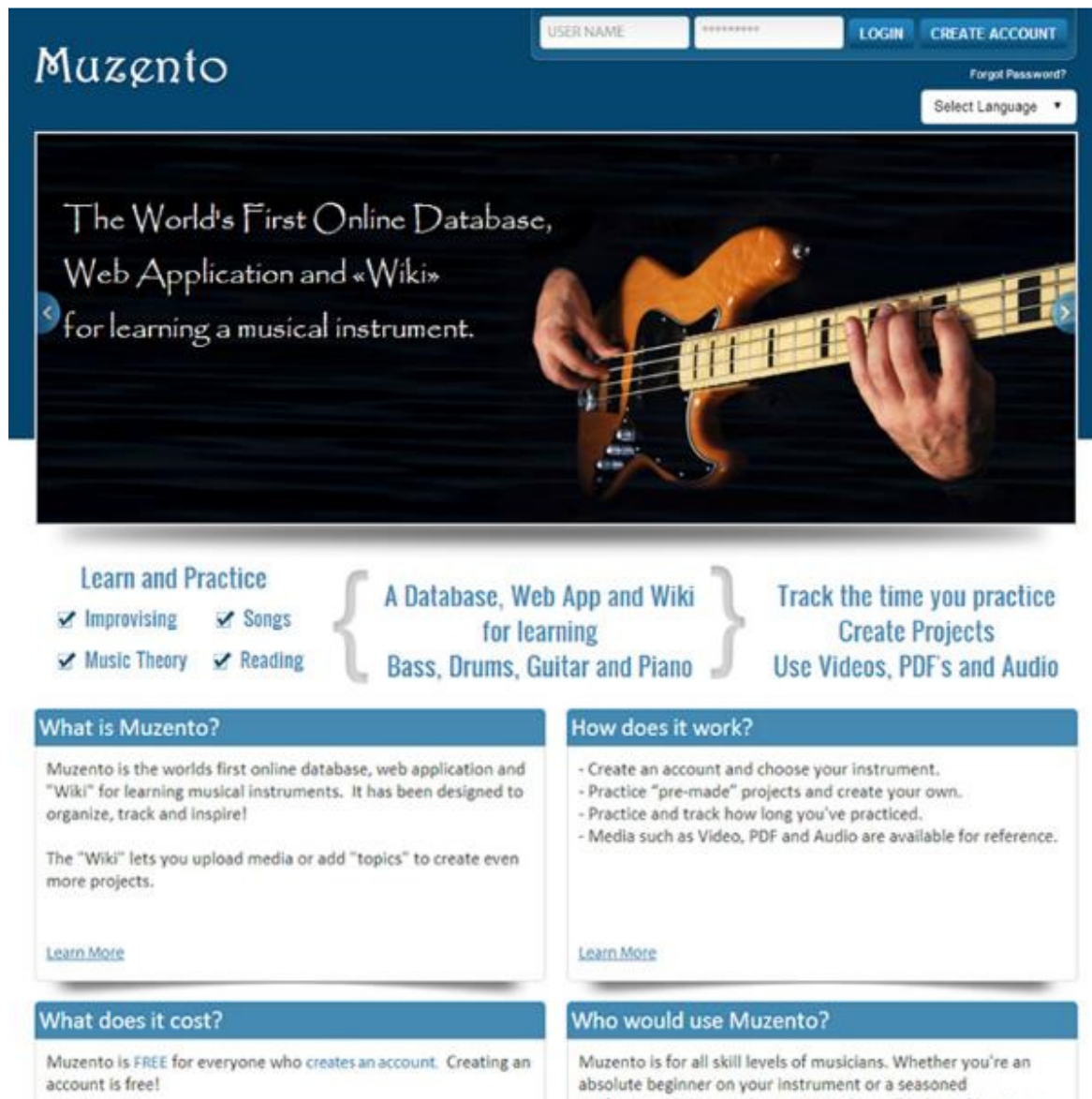
This includes features like –

- It's a simple currency converter app that will allow the user to convert a specified amount in Currency A to Currency B.
- Conversion will be done via API and converted amount will be shown on glassware card back to user.
- Options will be as Enter from Currency, Enter to Currency and Enter Amount. Result will show converted amount and exchange rate.

# **WEB DEVELOPMENT PORTFOLIO**

# MUZENTO.COM (Music learning and Sharing Website)

Platform of development: LAMP with Codeignitor Framework



Muzento has been designed to be a "Wiki". This means content can be added and it will grow and develop based on the input from its users...you!

If you have a suggestion for content or would like to add media for others users to use as reference, simply go to the link at the bottom of the New Project Page and post your suggestions and/or media.

# MASTEROFTHEWEBSITE.COM (Celebrity Website)

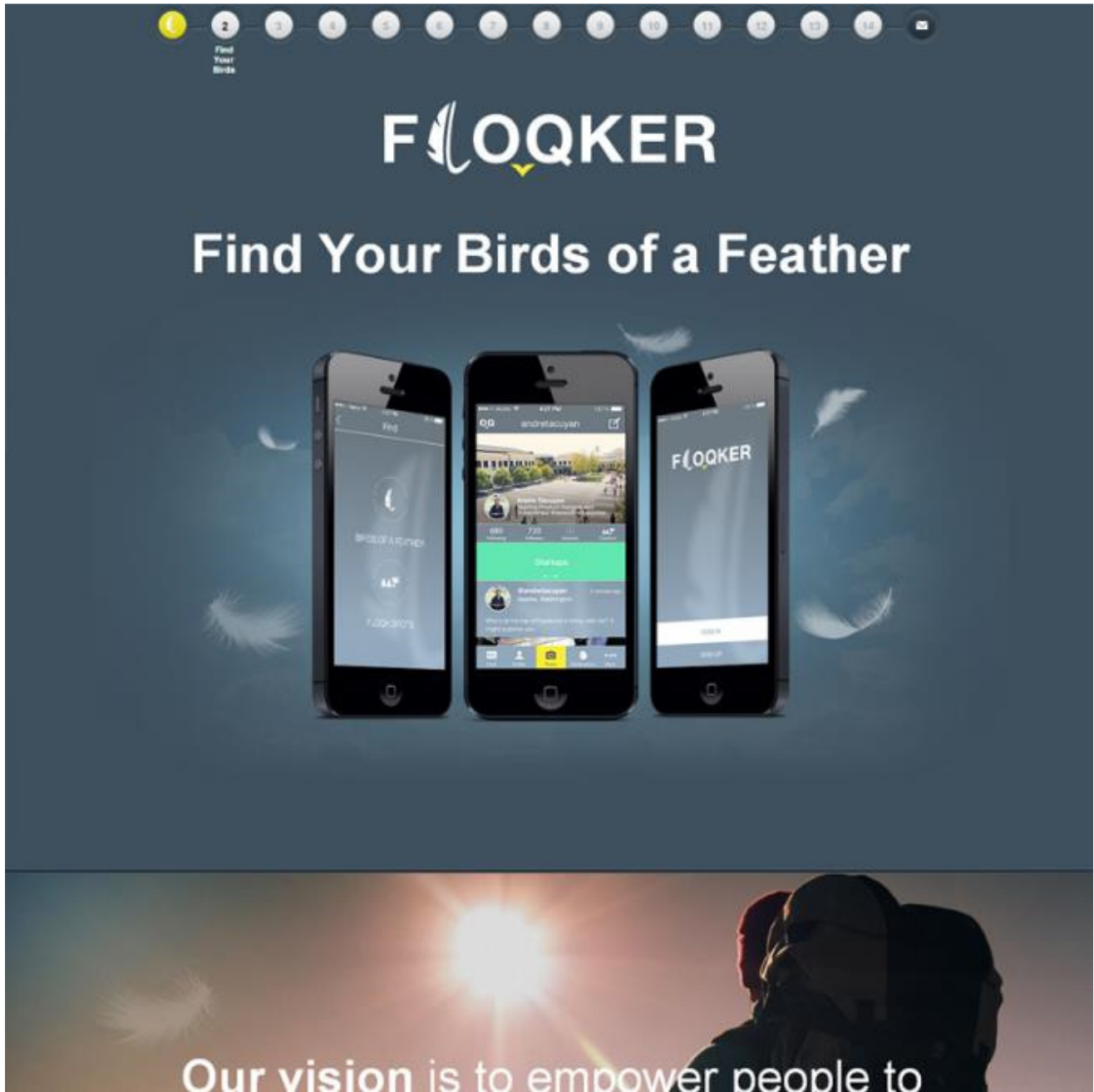
Platform of development: Wordpress



Masterofthemind.com is a celebrity profile and portfolio website with high end design implemented in wordpress with add on implementations like Images, Audios and Videos galleries, press releases, assets download for marketing agencies and his schedule of events. Besides web development we also do digital marketing for Guy Bavli to enhance visibility of website on search engines and social medias.

## **FLOQKER.COM** (Social Media Website With Mobile App)

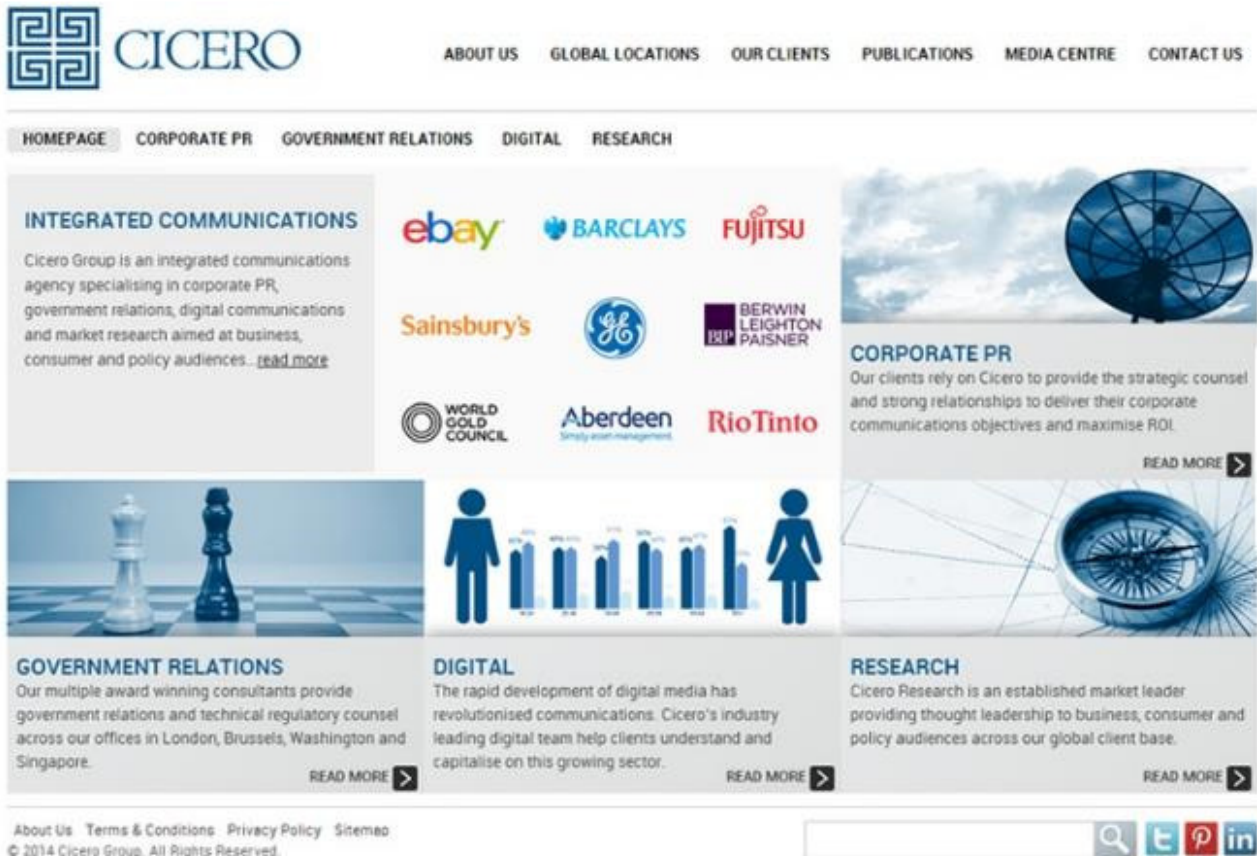
*Platform of development: PHP/MySQL and iOS Mobile App*



Floqker is a new Social Media platform to connect people based on their interests and likings termed as feather of a bird. This social media platform is backed by VC groups and is in development for Social Media based website and mobile app. Users build their own groups based on similar liking and share. The project is in development at this stage.

# CICERO-GROUP.COM (Website for Corporate PR Agency)

Platform of development: Responsive wordpress website



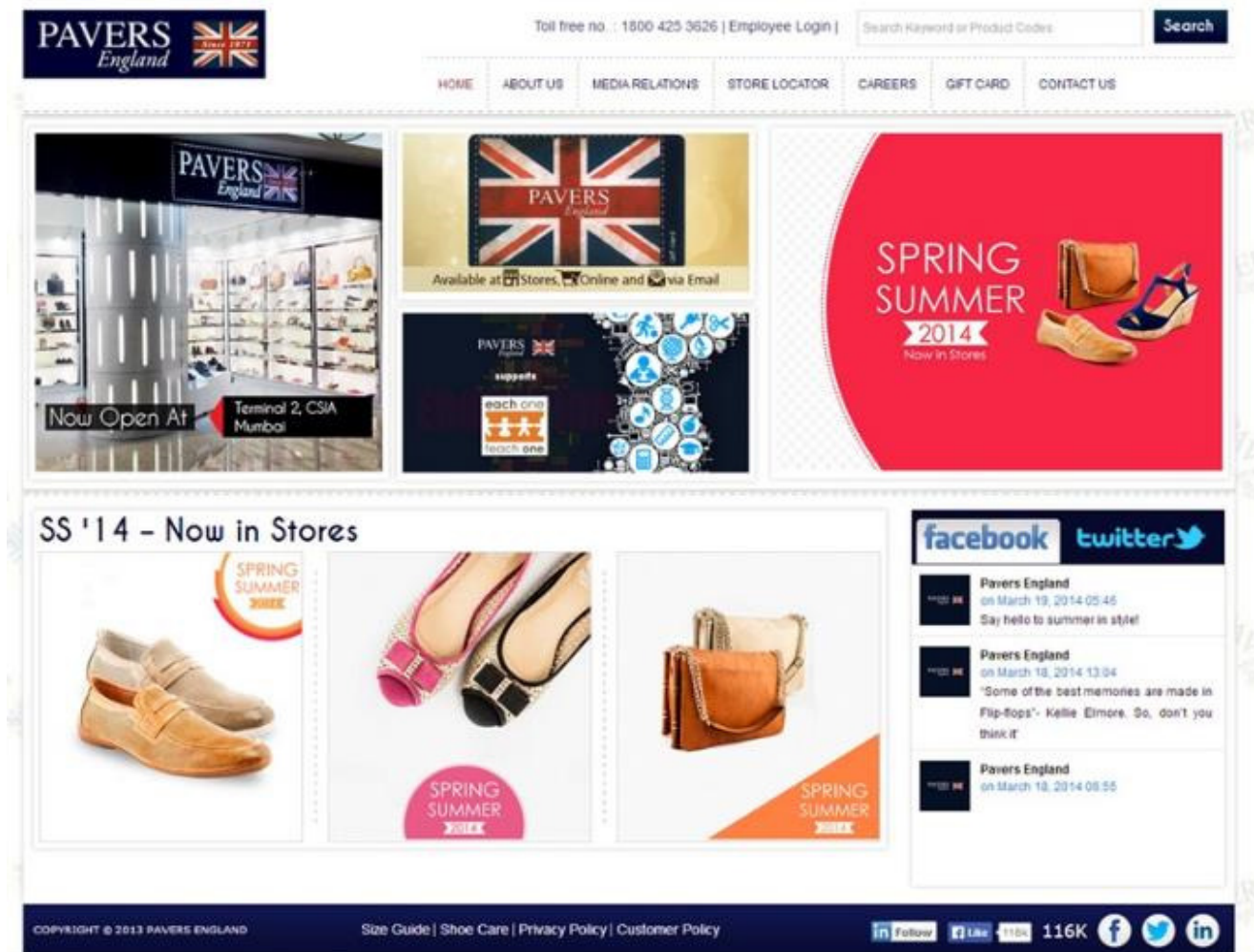
Website is built in wordpress with high use of JS and HTML5 along with responsive nature. Website is built for Cicero Group which is an integrated communications agency with expert teams drawn from media, industry and government having a simple mission – to help clients design and implement communication strategies to realise their commercial ambitions, manage their reputation and maximise their return on investment.

Founded in the UK in 2000 they have grown rapidly and servicing an international client base from their office network in London, Brussels, Washington and Singapore.

Site is built in a specific code framework and link styling to support SEO implementation to highest level.

# PAVERSENGLAND.COM (Website for an international footwear brand)

Platform of development: Product Catalogue Website in Wordpress



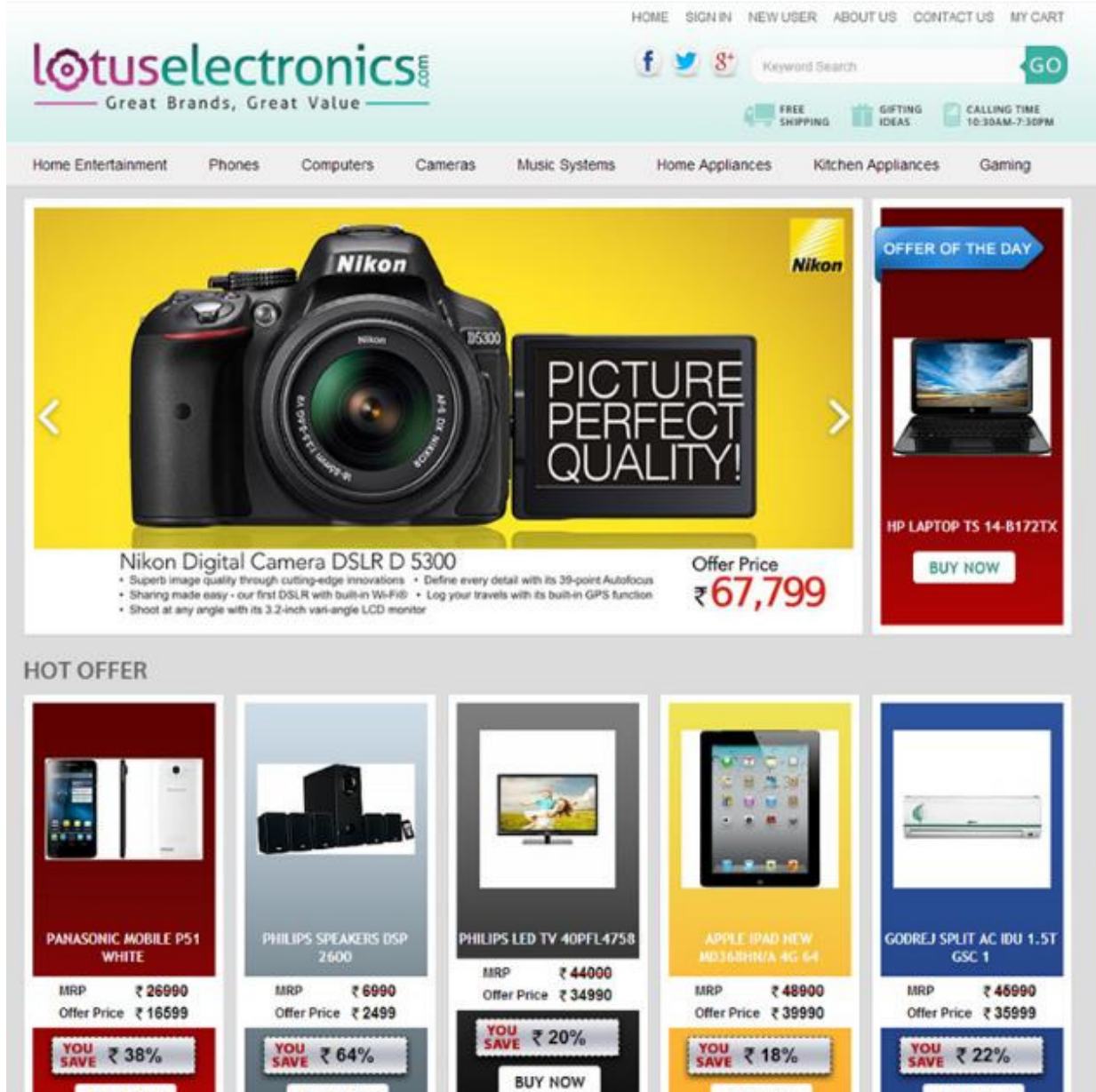
Website built in wordpress with plugins for product cataloguing, store listing and company profiling. Pavers England is the shoe shopping destination for style-conscious women and men who appreciate value and comfort. With thousands of shoes, great prices, and refreshing designs every time, the brand captures the imagination of shoe lovers nationwide. Pavers England has a global collective experience of more than 150 years in crafting shoes and robust worldwide network of R&D centers. Pavers England is present in India in 45 cities at 141 locations with a growing network of exclusive brand stores and winning partnerships with leading multi-brand retailers.

Pavers England was launched in India in 2008 by Pavers Foresight Smart Ventures – a successful partnership between UK's leading footwear brand Pavers Shoes and London based Foresight Group. Pavers England stands firmly in India becoming the first single-brand retailer to be granted permission for Foreign Direct Investment (FDI) in the business.



# LOTUSELECTRONICS.COM (Ecommerce Store for electronics)

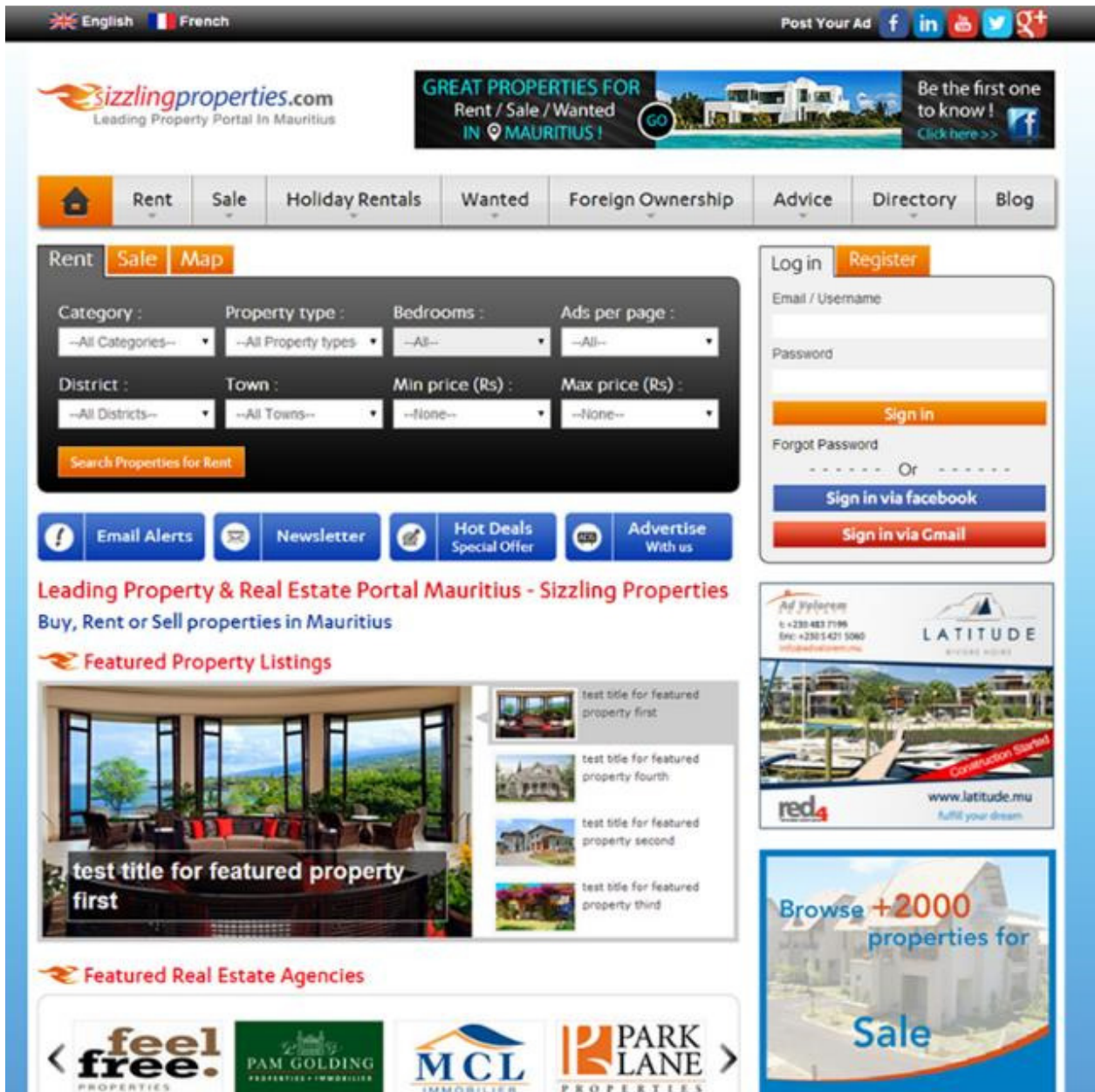
Platform of development: Responsive store with local payment gateway



Website is custom coded in PHP with local payment gateway integration for India for credit cards, debit cards and net banking etc. Site is built with custom admin CMS to manage everything from product to offers and orders. Besides website development we also do search engine and social media promotions for the website with lead conversion targets.

# SIZZLINGPROPERTIES.COM (Property Listing Website for Mauritius)

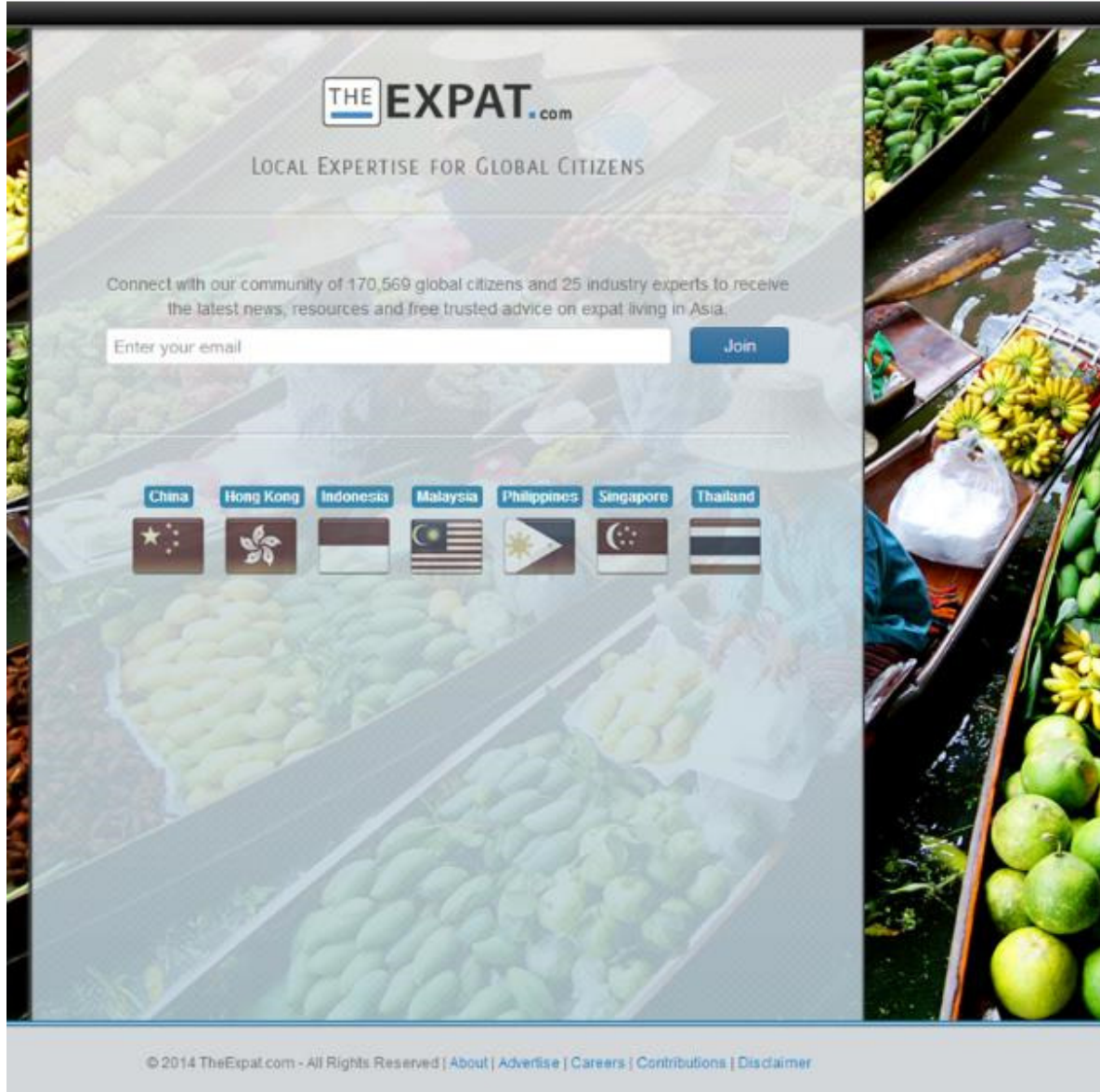
Platform of development: Multilingual responsive website in Codeignitor



Website is built in codeignitor and responsive with custom CMS for real estate market in Mauritius. Agencies and Admin can post properties for different categories and users can put in their inquiries for listed properties which extends to respective agencies putting that property. Besides web development we also do Digital Marketing for this website including services like search engine, social media promotions, paid campaigning on Facebook, Google Adwords etc.

# THEEXPAT.COM (Website for Corporate PR Agency)

*Platform of development: Responsive Multilingual Wordpress Website*



Website is multilingual, multi-location built in wordpress 7 countries with data shown based on country selected or tracked via user IP. TheExpat.com started out as a magazine in Hong Kong and Singapore, before quickly becoming the most trusted resource for expats living in Asia. TheExpat.com now has an online presence in Malaysia, Hong Kong, Singapore, Thailand, Indonesia, China and the Philippines, and will be expanding further across Asia and into the Middle East and Europe. The website focuses on the latest news and relevant content for expats interested in money, property, travel, lifestyle and relocation, in addition to providing expert advice from resident consultants who specialise in assisting expats in these areas.

# CAMPERBUG.CO.UK (Website for Campervan hire)

Platform of development: Website developed in Codeignitor & Smarty

**Camperbug**  
Cool Campervan Hire

Home   Campervans   Reviews   Register   Contact Us

Currently Available for Hire

**Contact Us**  
Camperbug  
28 Swanfield Street  
London E2 7DS

Click here for Search

**Submenu**  
Camperbug Blog  
Rent Out Your VW Camper  
Campsite Map  
Campervan Sales Map  
How To Hire A Camper  
How to View Enquiries  
Badges  
How To Rent Out Your Van  
Camperbug Scroller  
Glastonbury Festival  
Van Of The Month  
Festivals  
Get Featured  
HirerAgreement  
Wedding Campervan Hire  
LendersReplies

**Twitter Updates**  
about an hour ago we were checking out Lots of people heading to Cornwall for the coming easter break: [camperbug.co.uk/campervan](http://camperbug.co.uk/campervan)  
about an hour ago we replied to @mabumshuffer Insurance is reasonably straight forward :) Send us your email and we can advise.  
about 17 hours ago we were checking out RT @standardnews Campaign to trace 'Ursula' the stolen camper van takes off with one million

**VW Campervan Hire**

Camperbug is the biggest and best campervan hire website. We are the pre-eminent location on the internet for finding a vw camper in which you can take a memorable retro style adventure. We list some of the most beautiful campervans for hire anywhere on the internet.

**Get Started By Clicking A Van Below** ▶

If you're looking for cool campervan hire then you can quickly find a van, from the scroller below.

**Tell Me More About Campervan Holidays**

Free to follow your dreams, you're free and easy and ready to go. From the moment you start your campervan you're on holiday. Beaches, trails, walking expeditions, canoeing, sailing, kiting, gliding, visiting forgotten parts of Europe or tumble down ruins in Britain, let your imagination run riot and then follow it. Camperbug members visit glorious campsites in England, the vineyards of France, the lochs of Scotland, the beautiful Lake District and have been as far afield as the never ending coastlines of Croatia.

**Find A Campervan**

If you're interested in renting a campervan you're at the right place. Camperbug is the coolest campervan travel agency, listing campers all over the UK and in Europe. We have over 500 campervans for hire and this number is growing every day. If you want a stress free, airport free, fulfilled adventure! then register with us today and make an

Camperbug is the biggest and best campervan hire website in UK. This is the pre-eminent location on the internet for finding a VW Camper in which you can take a memorable retro style adventure. Site list some of the most beautiful campervans for hire anywhere on the internet. Besides hiring site also has messaging system for hirer and lender along with online payment option as well as insurance option to buy trip insurance with van booking. We provide development and day to day maintenance support.

## THANK YOU FOR YOUR TIME

We thank you for sparing your time in going through our company profile and portfolio. We look forward for an opportunity to get associated with you for any of your IT need. Below are our contact details for your records –



**Syscraft Information System**

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